AvePoint

Investor Presentation

November 2023

👗 Ave Point

This presentation ("Presentation") is for informational purposes only and shall not be reproduced or distributed in whole or in part without the express written consent of AvePoint, Inc.

No Reliance

No representations or warranties, express or implied, are given in, or in respect of, this Presentation. To the fullest extent permitted by law, under no circumstances will AvePoint, its subsidiaries, or any of their respective affiliates be responsible or liable for a direct, indirect, or consequential loss or loss of profit arising from the use of this Presentation, its contents, its omissions, reliance on the information contained within it, or on opinions communicated in relation thereto or otherwise arising in connection therewith. In addition, this Presentation does not purport to be all-inclusive or to contain all of the information that may be required to make a full analysis of AvePoint. Viewers of this Presentation should each make their own evaluation of AvePoint and of the relevance and adequacy of the information and should make such other investigations as they deem necessary.

Forward-Looking Statements

Certain statements included in this Presentation that are not historical facts are forward-looking statements for purposes of the United States federal securities laws (including the safe harbor provisions under the United States Private Securities Litigation Reform Act of 1995). Our forward-looking statements include, but are not limited to, statements regarding AvePoint's and AvePoint's management team's expectations, hopes, beliefs, intentions or strategies regarding the future. Forward-looking statements generally are accompanied by words such as "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," "should," "would," "plan," "predict," "potential," "seem," "seek," "future," "outlook," and similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements include, but are not limited to, statements regarding estimates and forecasts of other financial and performance metrics and projections of market opportunity. These statements are based on various assumptions, whether or not identified in this Presentation, and on the current expective maggement of AvePoint and are not predictions of actual performance. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by anyone as, a guarantee, an assurance, a prediction, or a definitive statement of fact or probability. Actual events and circumstances are beyond the control of AvePoint. These forward-looking statements are subject to a number of risks and uncertainties, and if any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements.

Use of Projections

This Presentation contains projected financial information. Such projected financial information constitutes forward-looking information, and is for illustrative purposes only and should not be relied upon as necessarily being indicative of future results. The assumptions and estimates underling such financial forecast information are inherently uncertain and are subject to a wide variety of significant business, economic, competitive, and other risks and uncertainties. See "Forward-Looking Statements" above. Actual results may differ materially from the results contemplated by the financial forecast information contained in this Presentation, and the inclusion of such information in this Presentation should not be regarded as a representation by any person that the results reflected in such forecasts will be achieved.

<u>Use of Data</u>

The data contained herein is derived from various internal and external sources. No representation is made as to the reasonableness of the assumptions made within or the accuracy or completeness of any projections or modeling or any other information contained herein. Any data on past performance or modeling contained herein is not an indication as to future performance. AvePoint assumes no obligation to update the information in this presentation.

Use of Non-GAAP Financial Metrics and Other Key Financial Metrics

This Presentation includes certain non-GAAP financial measures (including on a forward-looking basis) such as non-GAAP operating income (loss) and non-GAAP operating margin. AvePoint defines non-GAAP operating income (loss) as GAAP operating income (loss) and non-GAAP operating margin. AvePoint defines non-GAAP measures are an addition, and not a substitute for or superior to measures of financial performance prepared in accordance with GAAP and should not be considered as an alternative to net income, operating income or any other performance measures derived in accordance with GAAP. Reconciliations of non-GAAP measures to their most directly comparable GAAP counterparts are included in the Appendix to this Presentation. AvePoint believes that these non-GAAP measures of financial results (including on a forward-looking basis) provide useful supplemental information to investors about AvePoint's management uses forward looking non-GAAP measures to evaluate AvePoint's projected financial and operating erformance. However, there are a number of limitations related to the use of these non-GAAP measures to calculate their financial performance, and therefore AvePoint's non-GAAP measures may not be directly comparable to similarly titled measures of other companies. In addition to the non-GAAP measures to calculate their financial performance, and therefore AvePoint's non-GAAP measures may not be directly comparable to similarly titled measures of other companies. In addition to the non-GAAP measures to evaluate she key financial metric annual recurring revenue ("ARR"). ARR is the annualized sum of contractually obligated Annual Contract Value ("ACV") from SaaS, term license and support and maintenance revenues, from all active customers.

No Solicitation, Offer, Recommendation, or Advice

This Presentation shall not constitute nor be construed as an offer to sell, or the solicitation of an offer to buy, any securities, nor shall there be any sale of securities in any states or jurisdictions in which such offer, solicitation, or sale would be unlawful.

Further Information

Investors and security holders of AvePoint are urged to read AvePoint's recent disclosure statements and other relevant documents that have been or will be filed with the SEC carefully and in their entirety when they become available because they will contain important information about AvePoint. Investors and security holders will be able to obtain free copies of such documents containing important information about AvePoint through the website maintained by the SEC at www.sec.gov. Copies of the documents filed with the SEC by AvePoint can be obtained free of charge by directing a written request to AvePoint Investor Relations at 901 East Byrd Street, Suite 900, Richmond VA 23213 or by emailing IR@avepoint.com.

2

OUR MISSION

To enable organizations to collaborate with confidence



AvePoint provides the most advanced platform to optimize SaaS operations and secure collaboration



WHAT WE DO

SHAREHOLDER VALUE

Advance Digital Workplace

Capture Growing Markets

Prioritize Profitable Growth



Business Highlights



\$251 million Annual Recurring Revenue

40% SaaS Revenue Growth

25% ARR Growth

85% Recurring Revenue



17,000+ Customers

100+ Countries

~ 2,350 Employees

25 Global Offices

ARR as of September 30, 2023. ARR growth is adjusted for FX. Recurring revenue mix is for Q3 2023. Customer count as of December 31, 2022.

Key Customers We Serve



Macro Trends are Tailwinds



Proliferation of software and growth of data

- On average, organizations have 4-6 data platforms¹
- **10% of all data** will be produced by generative Al²
- More than 75% of organizations have a decentralized data architecture¹



Need for business optimization

- Sustainable, profitable growth by reducing costs and improving productivity
- Investments in **platform plays** built on **labor-saving technologies**
- Growing need to become more digitally resilient



Evolving compliance and threat landscape

- Global Zero Trust security market \$60.7 billion by 2027³
- Average cost of a data breach is **~\$4.5 million**⁴
- 90% of company boards regard cybersecurity as a business risk rather than an IT problem⁵

1. Starburst Strategy, March 22, 2022. 2. Satya Nadella, February 7, 2023. 3. Markets and Markets; December 12, 2022. 4. Security Magazine, October 17, 2022. 5. Gartner, November 18, 2021.

Common Digital Workplace Challenges



Disjointed collaboration and file sharing



Delays in development and implementation of content and ideas



Unreliable version control



Inefficient co-authoring and file sharing



Difficult to involve outside contributors



Dispersed resources



Increased on-boarding time

010101 Increased IT 101010 support workload



Lack of centralized hub for information



Tools used inconsistently across the organization



Shadow IT creates security concerns



Lack of visibility



Incompatible security measures



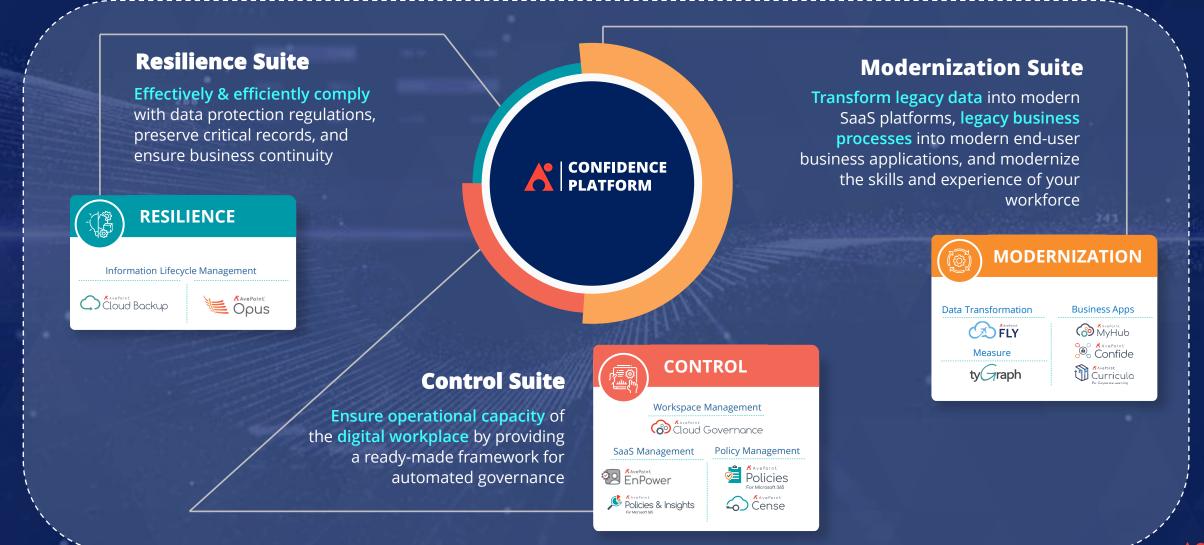
Compliance violations



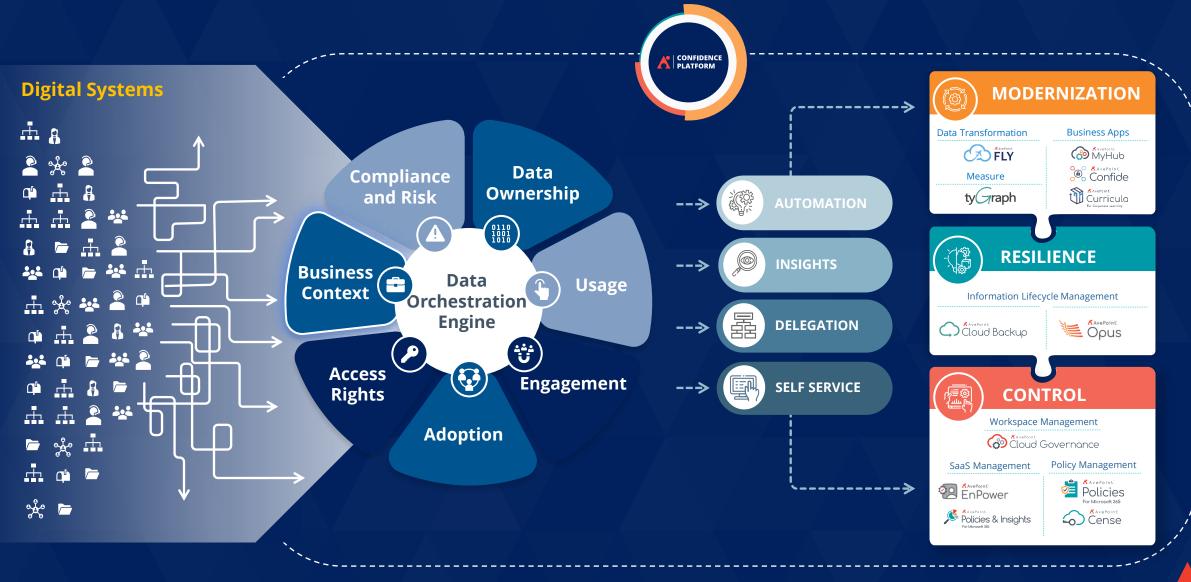
Integration challenges



The AvePoint Confidence Platform[™]



Confidence Platform[™] Optimize the Digital Workplace



Platform Approach Benefits



- **Lower time to value** for customers and partners in their Digital Workspace transformation
- **Enterprise scalability** to support customers with 100 employees or 100,000
- Enhanced collaboration with integrated business apps and cloud service delivery
- High ROI for organizations due to decreased management cost and complexity
- Improved operational efficiency with automated tasks for response and delivery

Enormous Addressable Market Opportunity

(21% CAGR from 2023-2026)

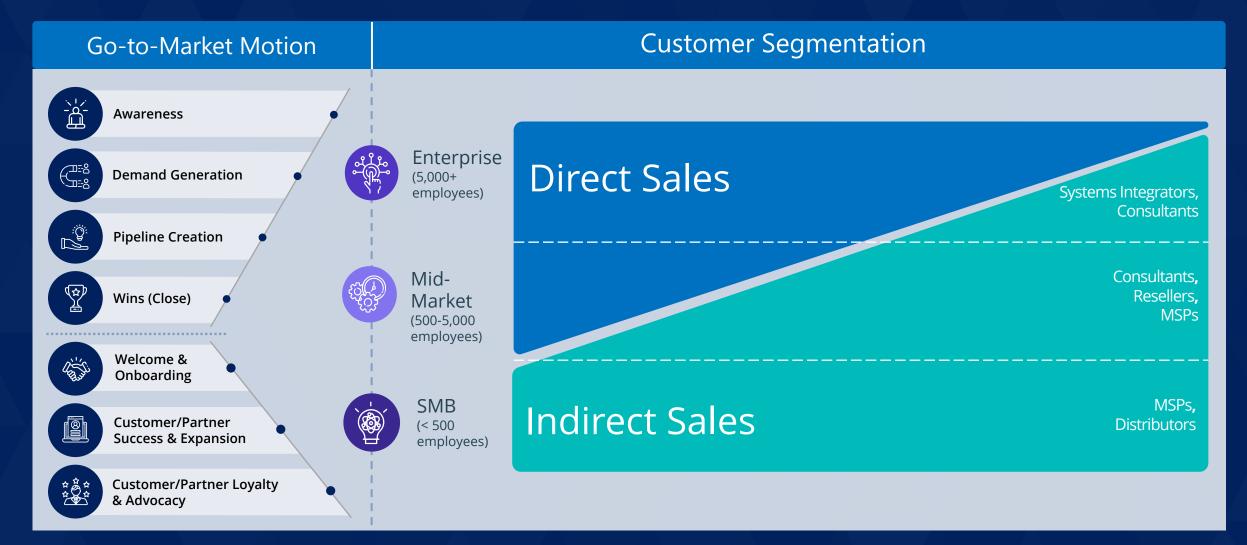


Source: Gartner Forecast Public Cloud Services, Worldwide, 2020-2026, 4Q22 Update



A

Proven Sales Model





Strategic Priorities



Accelerate Customer Adoption Expand Confidence Platform Offerings



Scale Channel Ecosystem



Broaden Market Presence

14 ©AvePoint, Inc. All rights reserved. Proprietary information of AvePoint, Inc.

AvePoint

Business Highlights

AvePoint

$\binom{n}{3}$ Overview Q3 FY23 | Business Highlights

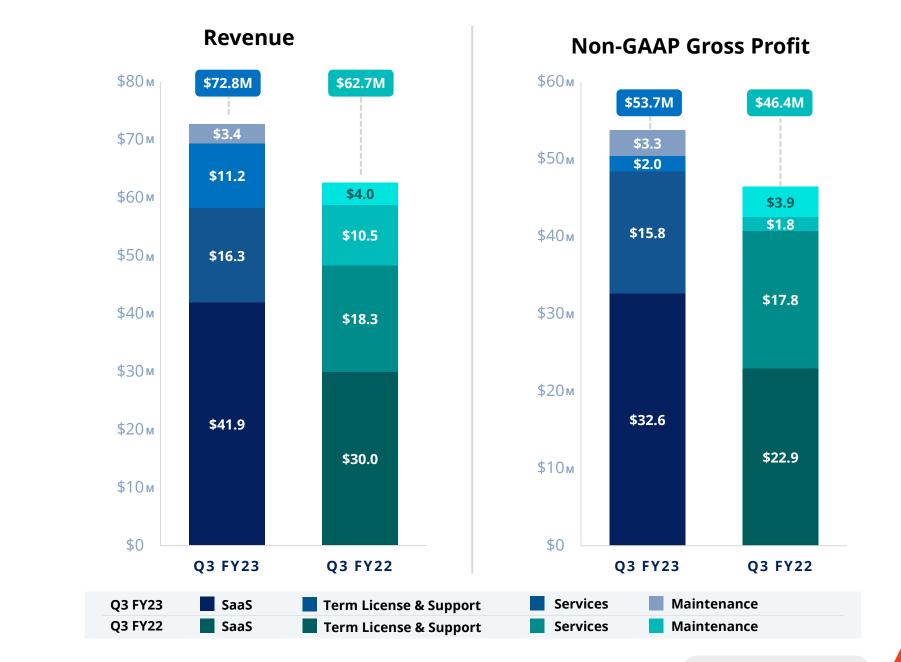
- Total ARR grew **23%** YoY to \$250.6 million, 25% adjusted for FX
- SaaS revenue grew **40%** YoY
- Total revenue grew **16%** YoY
- Dollar based net retention rate was **108%**, adjusted for FX
- Non-GAAP operating expenses were flat YoY

Overview Q3 FY23

Revenue \$72.8M

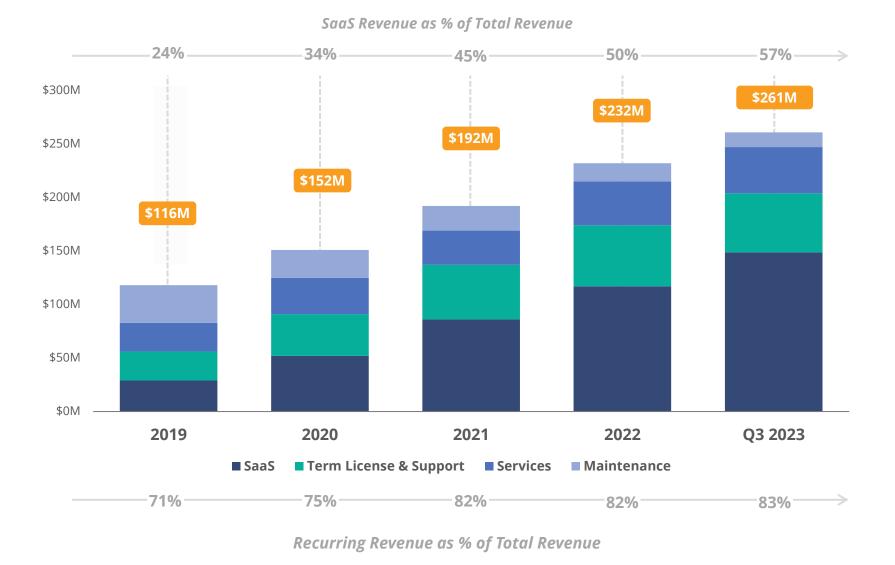
Total ARR \$250.6M

 $\frac{108\%}{10} \text{ adj. for FX}$



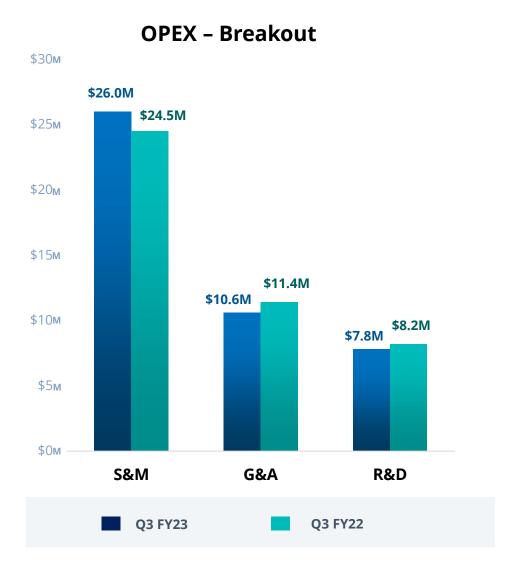
Financials

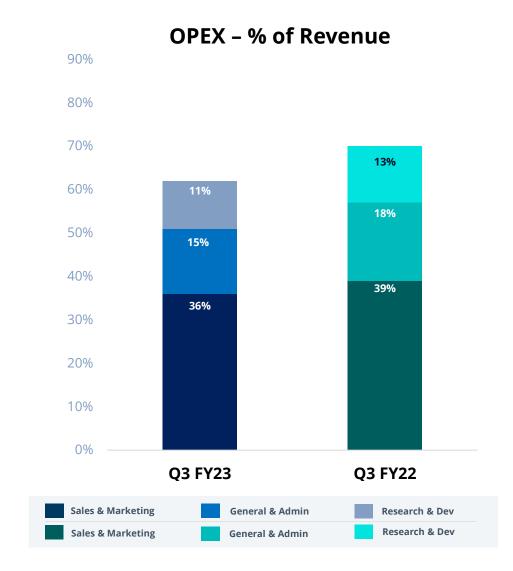
TTM Revenue & Recurring Business





Non-GAAP Operating Expenses





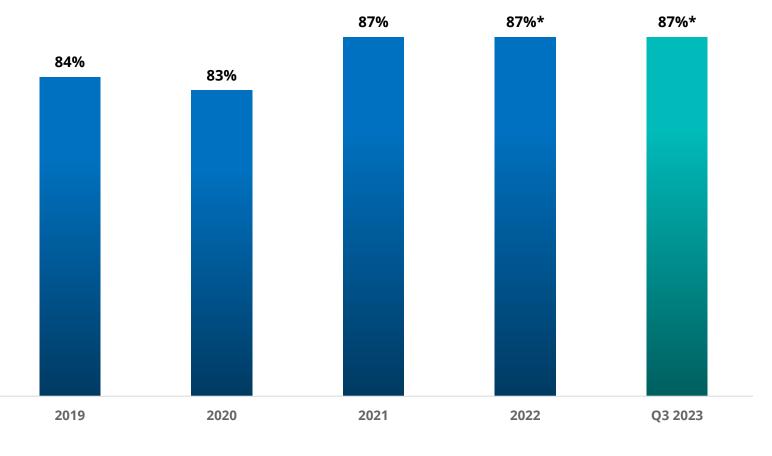


Annual Recurring Revenue



Totals include the Company's migration products.

TTM Gross Retention Rate



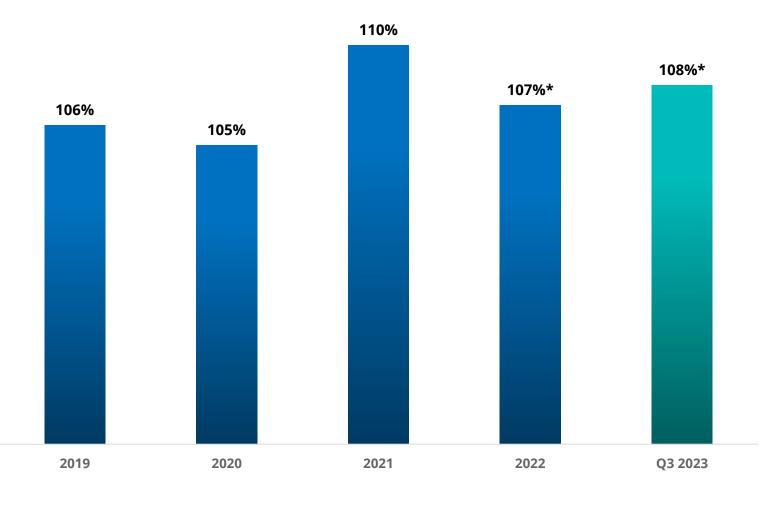
*Adjusted for FX



Financials



TTM Net Retention Rate



*Adjusted for FX

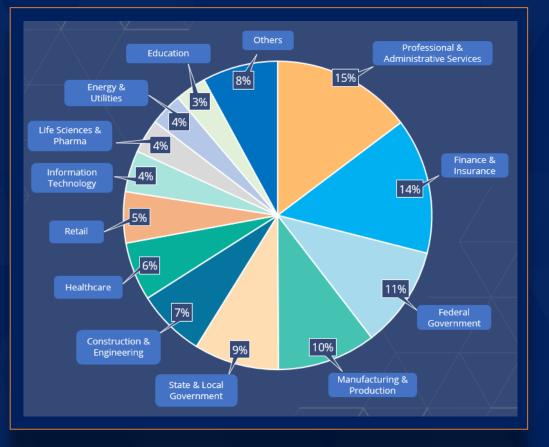


Financials



Balanced ARR Contribution

Industries



Geography

North America 45% | EMEA 35% | APAC 20%

Direct vs Channel

Direct 53% | Channel 47%

New 58% | Existing 42%

New 58% | Existing 42%

Product Suites

Control 27% | Modernization 15% | Resilience 58%

Customer Segment

Enterprise 51% | Mid-Market 30% | SMB 19%













23 ©AvePoint, Inc. All rights reserved. Proprietary information of AvePoint, Inc.

Customer Attach Rates

Product Attach Rates



Suite Attach Rates



Attach rates are as of Dec 31, 2022 and are for customers with 500 employees or more.



Q4 & Full-Year 2023 Financial Guidance

	Q4 2	Q4 2023		FY 2023	
	Low	High	Low	High	
(\$ in mil)					
Annual Recurring Revenue	-	_	\$261.0	\$ 263.0	
Total Revenue	\$ 70.5	\$ 72.5	\$ 267.7	\$ 269.7	
Non-GAAP Operating Income	\$ 8.1	\$ 9.1	\$ 20.0	\$ 21.0	
Non-GAAP Operating Margin %	11.5%	12.6%	7.5%	7.8%	



25 ©AvePoint, Inc. All rights reserved. Proprietary information of AvePoint, Inc.

Long-Term Non-GAAP Targets¹

	FY 2021	FY 2022	Q3 2023	Long-Term Target
Gross Margin	74%	73%	74%	75%+
S&M as % of Revenue	44%	42%	36%	30%+
R&D as % of Revenue	8%	12%	11%	~10-15%
G&A as % of Revenue	18%	20%	15%	~10%
Operating Margin	3.1%	(1.2%)	13%	20-25%+

Source: AvePoint Management. 1) See "GAAP to Non-GAAP Reconciliation" slide for add-backs

26



GAAP to Non-GAAP Reconciliation

For the	Three	Months	Ended	Sept 30
---------	-------	--------	-------	---------

	2023	2022
(\$ in mil)		
GAAP gross profit	\$ 52.6	\$ 45.6
Stock-based compensation expense & amort. of intangible assets	1.0	0.8
Non-GAAP gross profit	\$ 53.7	\$ 46.4
Non-GAAP gross margin	73.7%	<i>74.0</i> %
GAAP operating expenses	\$ 52.9	\$ 53.1
Stock-based compensation expense & amort. of intangible assets	8.6	9.0
Non-GAAP operating expenses	\$ 44.3	\$ 44.0
Non-GAAP operating expense as % of revenue	60.9%	70.2%
GAAP operating income (loss)	\$ (0.3)	\$ (7.4)
Stock-based compensation expense & amort. of intangible assets	9.6	9.8
Non-GAAP operating income	\$ 9.3	\$ 2.4
Non-GAAP operating margin	12.8%	3.8%

HEADLINES

2023 Non-GAAP Profitable

2025 Rule of 40 Company

2025 GAAP Profitable

28 ©AvePoint, Inc. All rights reserved. Proprietary information of AvePoint, Inc.

AvePoint defines Rule of 40 as the sum of ARR growth and non-GAAP operating margin.



Select Definitions



AvePoint calculates annual recurring revenue ("ARR") at the end of a particular period as the annualized sum of contractually obligated Annual Contract Value ("ACV") from SaaS, term license and support and maintenance revenue sources from all active customers.



This metric is calculated by starting with the ARR from all active customers as of 12 months prior to such period end, or Prior Period ARR. We then calculate ARR from these same customers as of the current period end, or Current Period ARR. Current Period ARR includes any expansion and is net of contraction or attrition over the last 12 months but excludes ARR from new customers in the current period. We then divide the total Current Period ARR by the total Prior Period ARR to arrive at the dollar-based net retention rate.



Total recurring revenue consists of revenue from SaaS, term license and support, and maintenance revenues.



AvePoint defines non-GAAP operating expense as GAAP operating expense minus stock-based compensation and the amortization of acquired intangible assets.



thank you

James Arestia, Investor Relations <u>IR@avepoint.com</u>

👗 AvePoint

Gracias	ευχαριστώ	Danke	Grazie	благодаря
Hvala	Obrigado	Kiitos	شکراً	Tak
Ahsante	Teşekkürler	متشكرم	Salamat Po	감사합니다
Cám ơn	شکریہ	Terima Kasih	Dank u Wel	Děkuji
நன்றி	Köszönöm	ありがとう ございます	ขอบคุณครับ	Dziękuję
谢谢	Tack	Mulţumesc	спасибо	Merci
תודה	多謝晒	дякую	Ďakujem	धन्यवाद