## **AvePoint**

# **Investor Presentation**

November 2023

### 👗 Ave Point

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#### **OUR MISSION**

### To enable organizations to collaborate with confidence



AvePoint provides the most advanced platform to optimize SaaS operations and secure collaboration



WHAT WE DO

# SHAREHOLDER VALUE

## Advance Digital Workplace

## **Capture** Growing Markets

## **Prioritize** Profitable Growth



# **Business Highlights**



**\$251 million** Annual Recurring Revenue

**40%** SaaS Revenue Growth

25% ARR Growth

85% Recurring Revenue



#### 17,000+ Customers

**100+** Countries

~ 2,350 Employees

**25** Global Offices

ARR as of September 30, 2023. ARR growth is adjusted for FX. Recurring revenue mix is for Q3 2023. Customer count as of December 31, 2022.

## Key Customers We Serve



## Macro Trends are Tailwinds



#### Proliferation of software and growth of data

- On average, organizations have 4-6 data platforms<sup>1</sup>
- **10% of all data** will be produced by generative Al<sup>2</sup>
- More than 75% of organizations have a decentralized data architecture<sup>1</sup>



#### Need for business optimization

- Sustainable, profitable growth by reducing costs and improving productivity
- Investments in **platform plays** built on **labor-saving technologies**
- Growing need to become more digitally resilient



#### Evolving compliance and threat landscape

- Global Zero Trust security market \$60.7 billion by 2027<sup>3</sup>
- Average cost of a data breach is **~\$4.5 million**<sup>4</sup>
- 90% of company boards regard cybersecurity as a business risk rather than an IT problem<sup>5</sup>

1. Starburst Strategy, March 22, 2022. 2. Satya Nadella, February 7, 2023. 3. Markets and Markets; December 12, 2022. 4. Security Magazine, October 17, 2022. 5. Gartner, November 18, 2021.

# Common Digital Workplace Challenges



#### Disjointed collaboration and file sharing



Delays in development and implementation of content and ideas



Unreliable version control



Inefficient co-authoring and file sharing



Difficult to involve outside contributors



#### **Dispersed resources**



Increased on-boarding time

010101 Increased IT 101010 support workload



Lack of centralized hub for information



Tools used inconsistently across the organization



## Shadow IT creates security concerns



Lack of visibility



Incompatible security measures



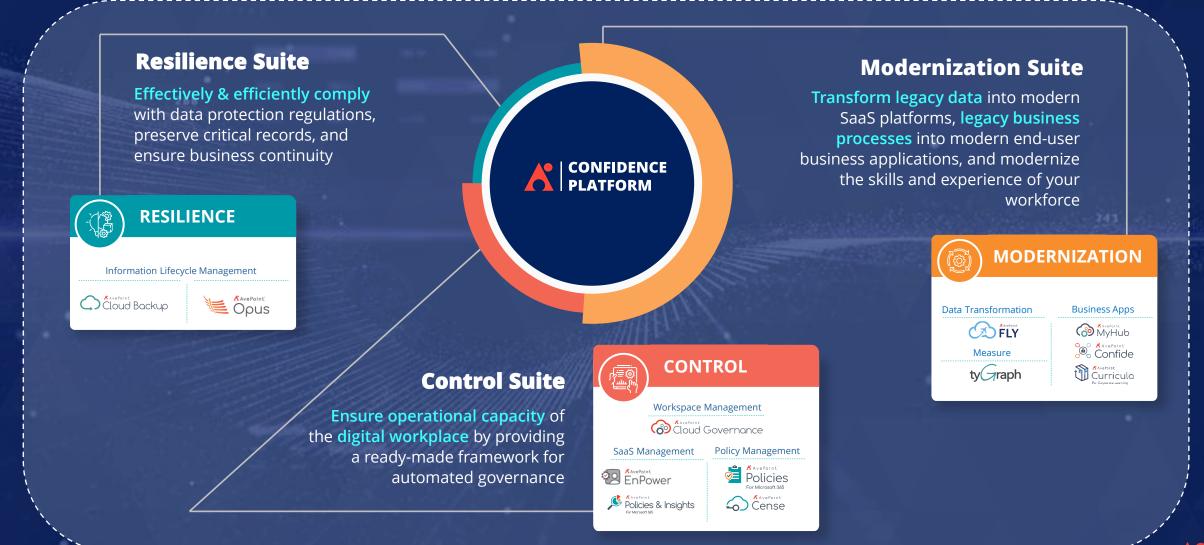
Compliance violations



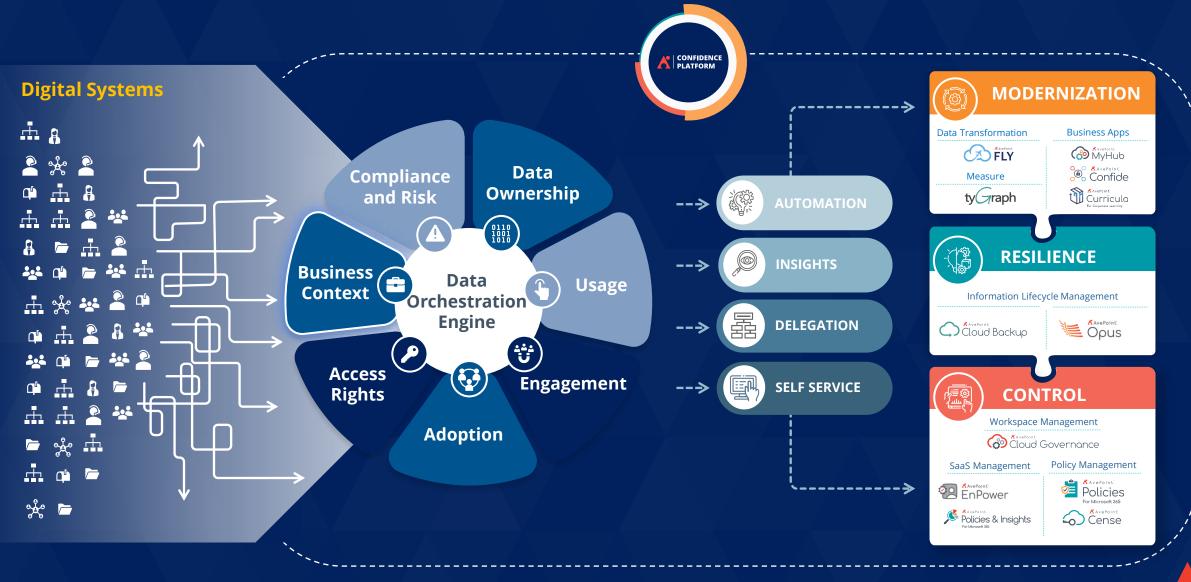
Integration challenges



## The AvePoint Confidence Platform<sup>™</sup>



## Confidence Platform<sup>™</sup> Optimize the Digital Workplace



## Platform Approach Benefits



- **Lower time to value** for customers and partners in their Digital Workspace transformation
- **Enterprise scalability** to support customers with 100 employees or 100,000
- Enhanced collaboration with integrated business apps and cloud service delivery
- High ROI for organizations due to decreased management cost and complexity
- Improved operational efficiency with automated tasks for response and delivery

# Enormous Addressable Market Opportunity

(21% CAGR from 2023-2026)

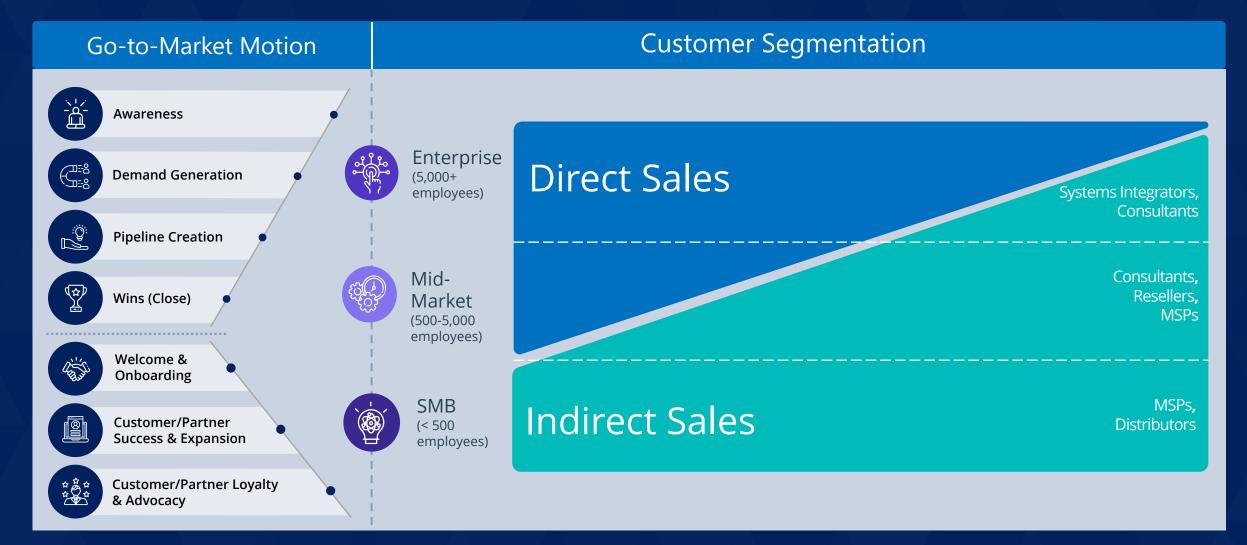


Source: Gartner Forecast Public Cloud Services, Worldwide, 2020-2026, 4Q22 Update



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## Proven Sales Model





# Strategic Priorities



Accelerate Customer Adoption Expand Confidence Platform Offerings



Scale Channel Ecosystem



Broaden Market Presence

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### AvePoint

# **Business Highlights**

### AvePoint

### $\binom{n}{3}$ Overview Q3 FY23 | Business Highlights

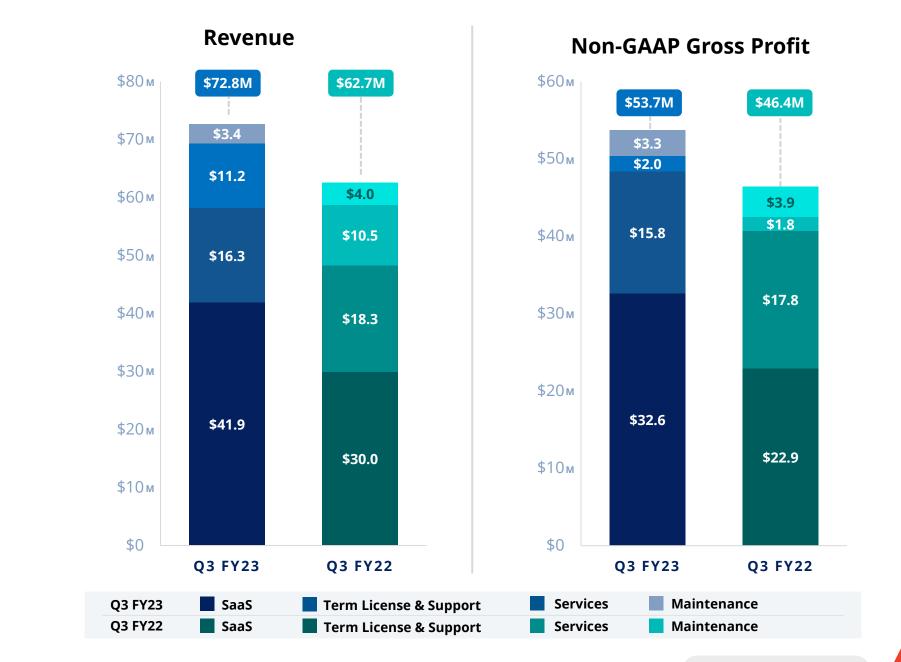
- Total ARR grew **23%** YoY to \$250.6 million, 25% adjusted for FX
- SaaS revenue grew **40%** YoY
- Total revenue grew **16%** YoY
- Dollar based net retention rate was **108%**, adjusted for FX
- Non-GAAP operating expenses were flat YoY

#### **Overview Q3 FY23**

Revenue \$72.8M

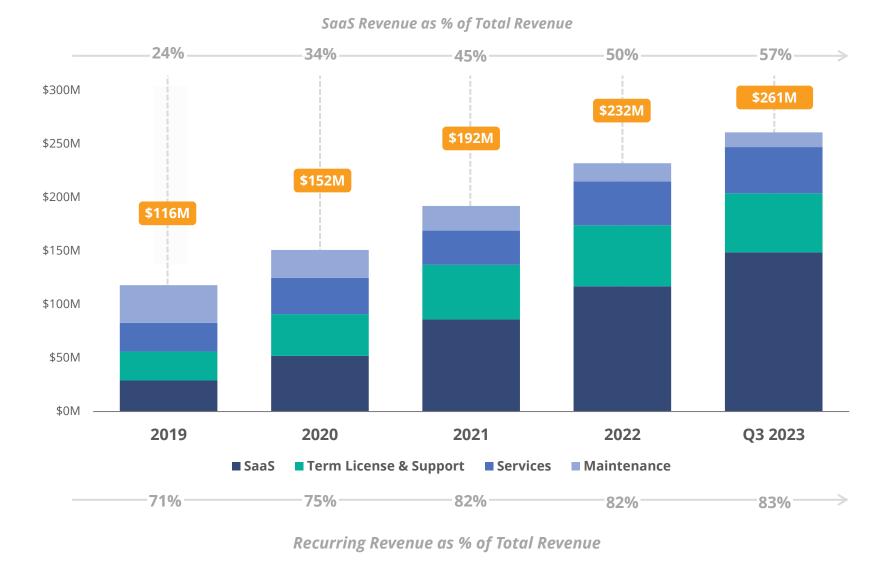
Total ARR \$250.6M

 $\frac{108\%}{10} \text{ adj. for FX}$ 



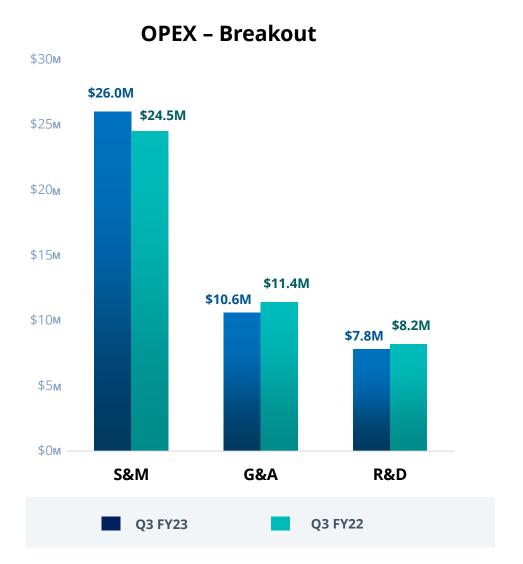
Financials

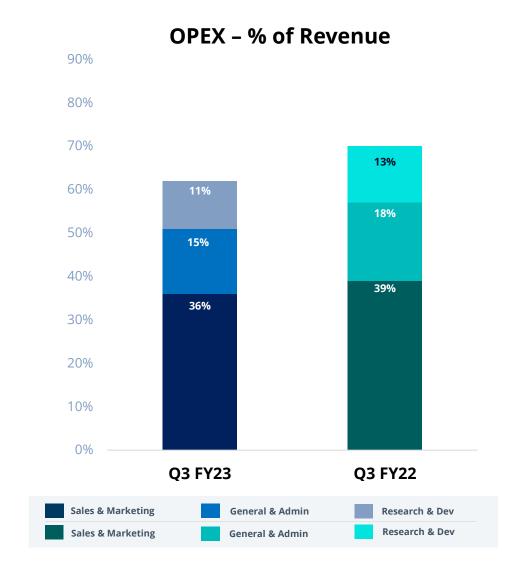
### **TTM Revenue & Recurring Business**





### **Non-GAAP Operating Expenses**





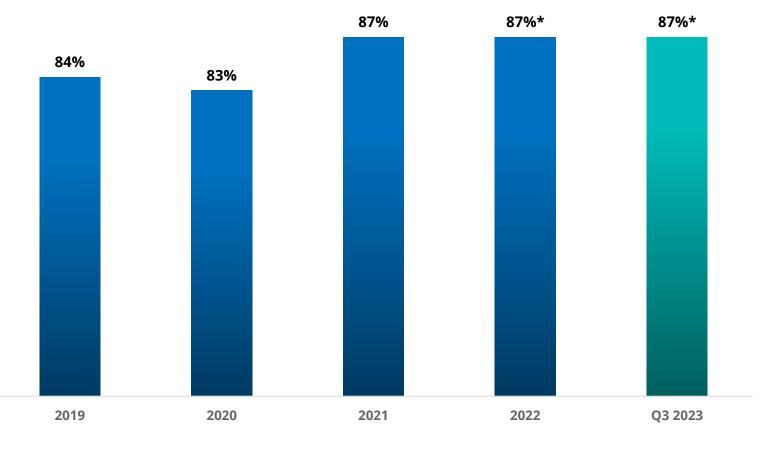


### **Annual Recurring Revenue**



Totals include the Company's migration products.

### **TTM Gross Retention Rate**



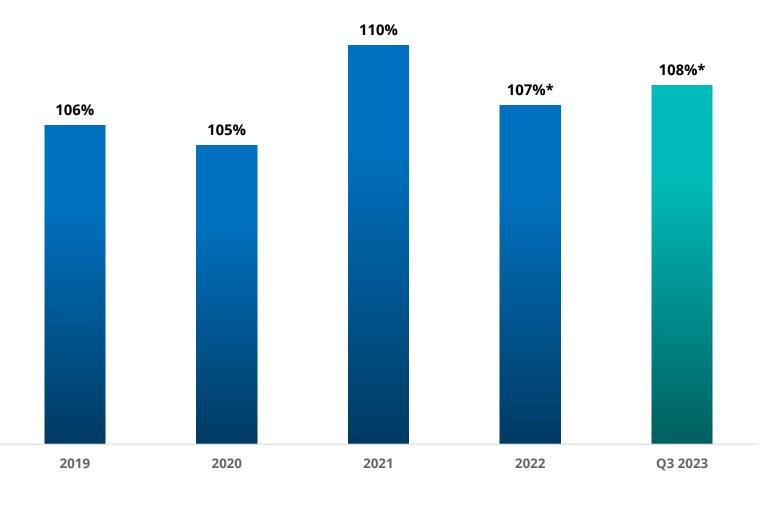
\*Adjusted for FX



Financials



### **TTM Net Retention Rate**



\*Adjusted for FX

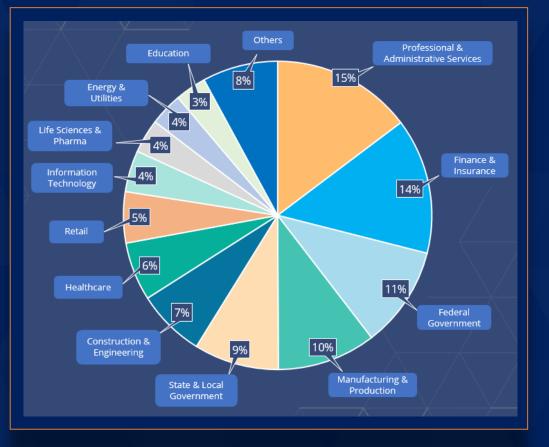


Financials



## Balanced ARR Contribution

### Industries



### Geography

North America 45% | EMEA 35% | APAC 20%

### **Direct vs Channel**

Direct 53% | Channel 47%

## New 58% | Existing 42%

New 58% | Existing 42%

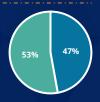
#### **Product Suites**

Control 27% | Modernization 15% | Resilience 58%

### Customer Segment

Enterprise 51% | Mid-Market 30% | SMB 19%













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## Customer Attach Rates

### Product Attach Rates



### Suite Attach Rates



Attach rates are as of Dec 31, 2022 and are for customers with 500 employees or more.



### Q4 & Full-Year 2023 Financial Guidance

	Q4 2	Q4 2023		FY 2023	
	Low	High	Low	High	
(\$ in mil)					
Annual Recurring Revenue	-	_	\$261.0	\$ 263.0	
Total Revenue	\$ 70.5	\$ 72.5	\$ 267.7	\$ 269.7	
Non-GAAP Operating Income	\$ 8.1	\$ 9.1	\$ 20.0	\$ 21.0	
Non-GAAP Operating Margin %	11.5%	12.6%	7.5%	7.8%	



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## Long-Term Non-GAAP Targets<sup>1</sup>

	FY 2021	FY 2022	Q3 2023	Long-Term Target
Gross Margin	74%	73%	74%	75%+
S&M as % of Revenue	44%	42%	36%	30%+
R&D as % of Revenue	8%	12%	11%	~10-15%
G&A as % of Revenue	18%	20%	15%	~10%
Operating Margin	3.1%	(1.2%)	13%	20-25%+

Source: AvePoint Management. 1) See "GAAP to Non-GAAP Reconciliation" slide for add-backs

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### **GAAP to Non-GAAP Reconciliation**

For the	Three	Months	Ended	Sept 30
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	2023	2022
(\$ in mil)		
GAAP gross profit	\$ 52.6	\$ 45.6
Stock-based compensation expense & amort. of intangible assets	1.0	0.8
Non-GAAP gross profit	\$ 53.7	\$ 46.4
Non-GAAP gross margin	73.7%	<i>74.0</i> %
GAAP operating expenses	\$ 52.9	\$ 53.1
Stock-based compensation expense & amort. of intangible assets	8.6	9.0
Non-GAAP operating expenses	\$ 44.3	\$ 44.0
Non-GAAP operating expense as % of revenue	60.9%	70.2%
GAAP operating income (loss)	\$ (0.3)	\$ (7.4)
Stock-based compensation expense & amort. of intangible assets	9.6	9.8
Non-GAAP operating income	\$ 9.3	\$ 2.4
Non-GAAP operating margin	12.8%	3.8%

### HEADLINES

## **2023** Non-GAAP Profitable

## 2025 Rule of 40 Company

## **2025** GAAP Profitable

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AvePoint defines Rule of 40 as the sum of ARR growth and non-GAAP operating margin.



## **Select Definitions**



AvePoint calculates annual recurring revenue ("ARR") at the end of a particular period as the annualized sum of contractually obligated Annual Contract Value ("ACV") from SaaS, term license and support and maintenance revenue sources from all active customers.



This metric is calculated by starting with the ARR from all active customers as of 12 months prior to such period end, or Prior Period ARR. We then calculate ARR from these same customers as of the current period end, or Current Period ARR. Current Period ARR includes any expansion and is net of contraction or attrition over the last 12 months but excludes ARR from new customers in the current period. We then divide the total Current Period ARR by the total Prior Period ARR to arrive at the dollar-based net retention rate.



Total recurring revenue consists of revenue from SaaS, term license and support, and maintenance revenues.



AvePoint defines non-GAAP operating expense as GAAP operating expense minus stock-based compensation and the amortization of acquired intangible assets.



# thank you

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Gracias	ευχαριστώ	Danke	Grazie	благодаря
Hvala	Obrigado	Kiitos	شکراً	Tak
Ahsante	Teşekkürler	متشكرم	Salamat Po	감사합니다
Cám ơn	شکریہ	Terima Kasih	Dank u Wel	Děkuji
நன்றி	Köszönöm	ありがとう ございます	ขอบคุณครับ	Dziękuję
谢谢	Tack	Mulţumesc	спасибо	Merci
תודה	多謝晒	дякую	Ďakujem	धन्यवाद