



Investor Presentation

FEBRUARY 2025



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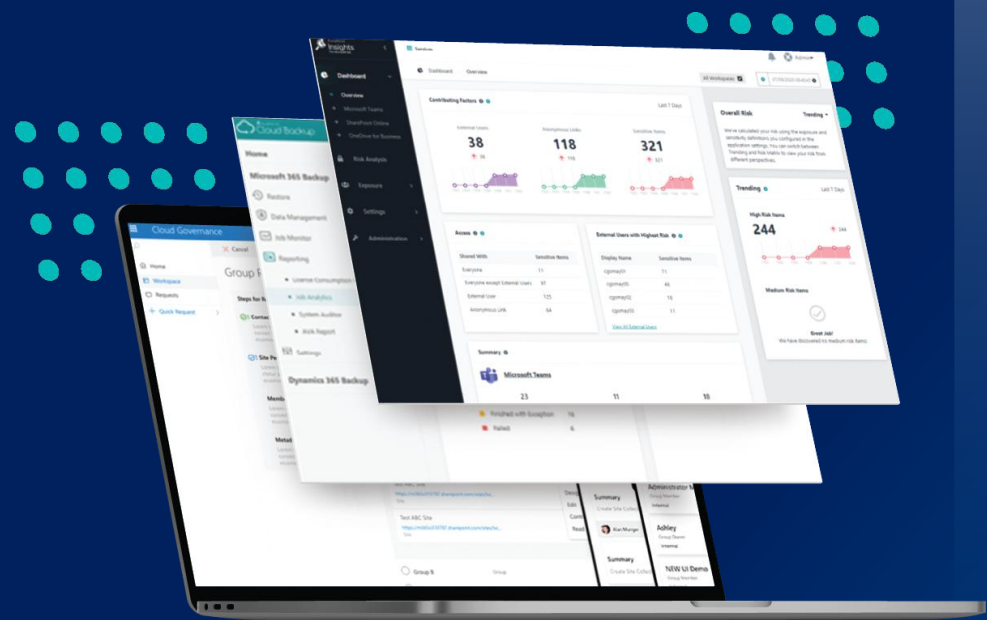
This Presentation includes certain non-GAAP financial measures (including on a forward-looking basis) such as non-GAAP operating income (loss) and non-GAAP operating margin. AvePoint defines non-GAAP operating income (loss) as GAAP operating income (loss) plus stock-based compensation and the amortization of acquired intangible assets. Non-GAAP operating margin is non-GAAP operating income (loss) divided by total revenue. These non-GAAP measures are an addition, and not a substitute for or superior to measures of financial performance prepared in accordance with GAAP and should not be considered as an alternative to net income, operating income or any other performance measures derived in accordance with GAAP. Reconciliations of non-GAAP measures to their most directly comparable GAAP counterparts are included in the Appendix to this Presentation. AvePoint believes that these non-GAAP measures of financial results (including on a forward-looking basis) provide useful supplemental information to investors about AvePoint. AvePoint's management uses forward looking non-GAAP measures to evaluate AvePoint's projected financial and operating performance. However, there are a number of limitations related to the use of these non-GAAP measures and their nearest GAAP equivalents. For example, other companies may calculate non-GAAP measures differently, or may use other measures to calculate their financial performance, and therefore AvePoint's non-GAAP measures may not be directly comparable to similarly titled measures of other companies. In addition to the non-GAAP metric described above, AvePoint management uses the key financial metric annual recurring revenue ("ARR"). ARR is the annualized sum of contractually obligated Annual Contract Value ("ACV") from SaaS, term license and support and maintenance revenues, from all active customers.

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AvePoint is the
global leader in
data management
and data governance



DRIVING SHAREHOLDER VALUE

Advance

Digital Workplace

Capture

Growing Markets

Prioritize

Profitable Growth



Business Highlights

\$327.0 million

Annual Recurring Revenue

43%

SaaS Revenue Growth

24%

ARR Growth

87%

Recurring Revenue Mix

25,000+

Customers

100+

Countries

~2,925

Employees

28

Global Offices

ARR metrics, customer count, and employee and office counts as of December 31, 2024. SaaS revenue growth and recurring revenue mix are for FY 2024.

Investment Highlights

**Strong ARR
Growth**

**Improving Profitability
& Cash Flow
Generation**

**Highly Predictable
Recurring Revenue
Model**

**Durable Industry
Tailwinds**

**Platform Motion
Driving Land and
Expand**

**Industry Leading
Innovation**

Strategic Priorities



**Accelerate
Customer
Adoption**



**Expand
Confidence
Platform
Offerings**



**Scale
Channel
Ecosystem**



**Broaden
Market
Presence**



**Strategic
Acquisitions &
Investments**



Macro Trends are Tailwinds



Proliferation of Software and Data

- On average, organizations have **4-6 data platforms**¹
- **10% of all data** will be produced by generative AI²
- **75%+ of organizations** have a decentralized data architecture¹



Need for Business Optimization

- **Sustainable, profitable growth** by reducing costs and improving productivity
- Investments in **platform plays** built on **automation**
- Growing need to become more **digitally resilient**



Evolving Compliance and Threat Landscape

- Global Zero Trust security market **\$60.7 billion by 2027**³
- Average cost of a data breach is **~\$4.5 million**⁴
- **90% of company boards** regard cybersecurity as a business risk rather than an IT problem⁵

1. Starburst Strategy, March 22, 2022. 2. Satya Nadella, February 7, 2023. 3. Markets and Markets; December 12, 2022. 4. Security Magazine, October 17, 2022. 5. Gartner, November 18, 2021.



Common Digital Workplace Challenges



Data Management



Delays in content development and implementation



Unreliable version control



Inefficient co-authoring and file sharing



Difficult to involve outside contributors



Dispersed Resources



Increased on-boarding time



Increased IT support workload



Lack of centralized information hub



Tools used inconsistently across the organization



Cybersecurity Concerns



Lack of visibility



Incompatible security measures



Compliance violations



Integration challenges



Optimizing the Digital Workplace

Resilience Suite

Focused on **data security and protection**, the Resilience Suite enables organizations to comply with regulations, preserve critical records, and ensure business continuity



Control Suite

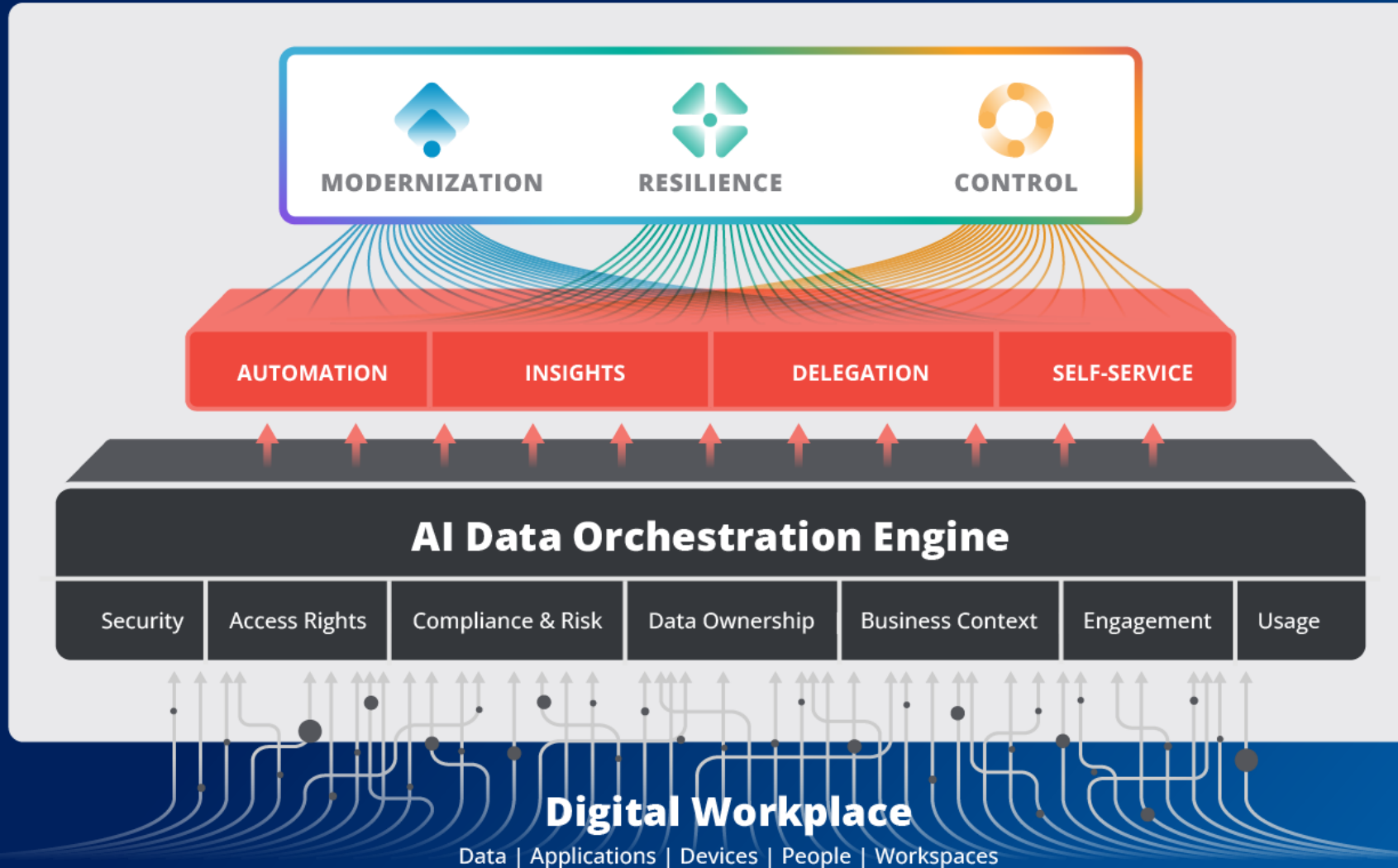
Focused on **data governance**, the Control Suite provides a ready-made framework for automated governance and policy enforcement

Modernization Suite

Focused on **employee productivity**, the Modernization Suite transforms legacy data into modern SaaS platforms and legacy business processes into modern end-user business applications



Optimizing the Digital Workplace



Platform Approach Benefits

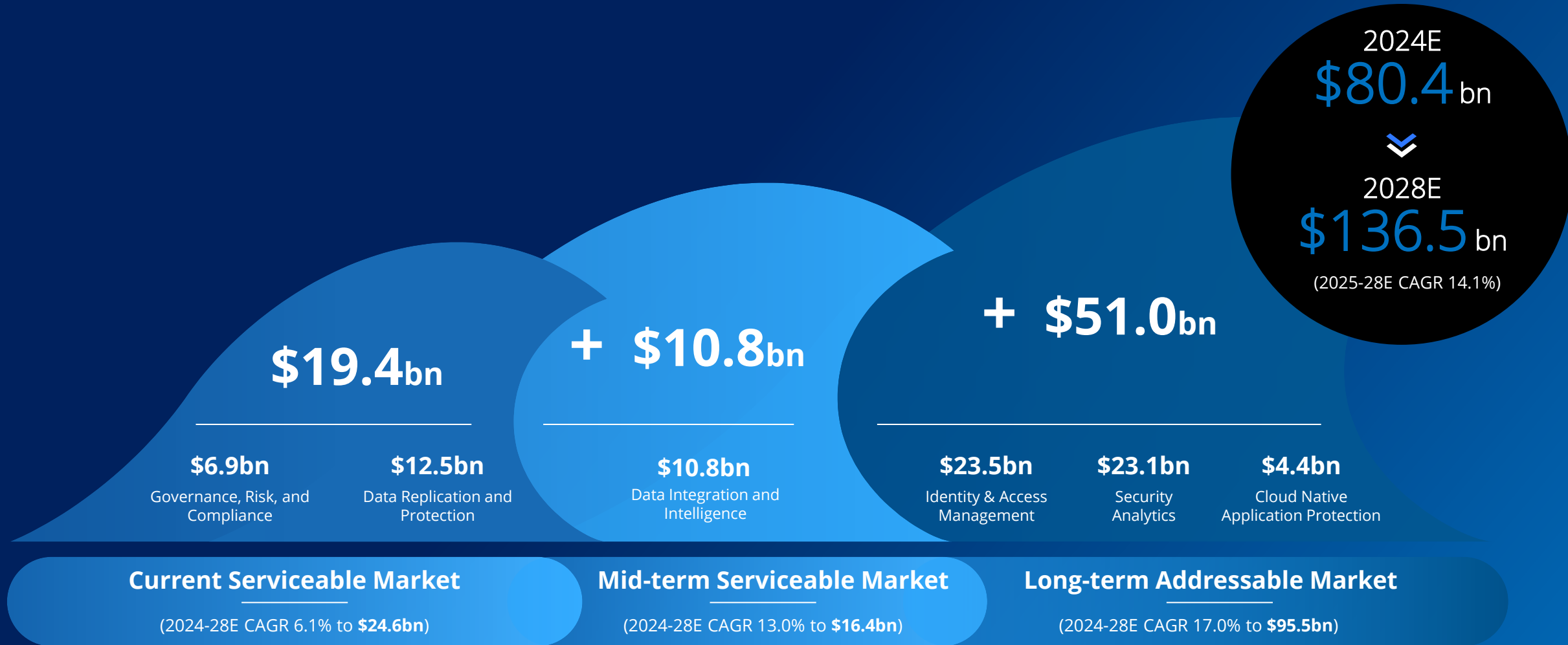


Why We Win

- ✓ **LOWER TIME TO VALUE** for customers and partners in their Digital Workspace transformation
- ✓ **ENTERPRISE SCALABILITY** to support companies of all sizes, ranging from small businesses to the Fortune 10
- ✓ **ENHANCED COLLABORATION** with integrated business apps and cloud service delivery
- ✓ **HIGH ROI** for organizations due to decreased management cost and complexity
- ✓ **IMPROVED OPERATIONAL EFFICIENCY** with automated tasks for response and delivery



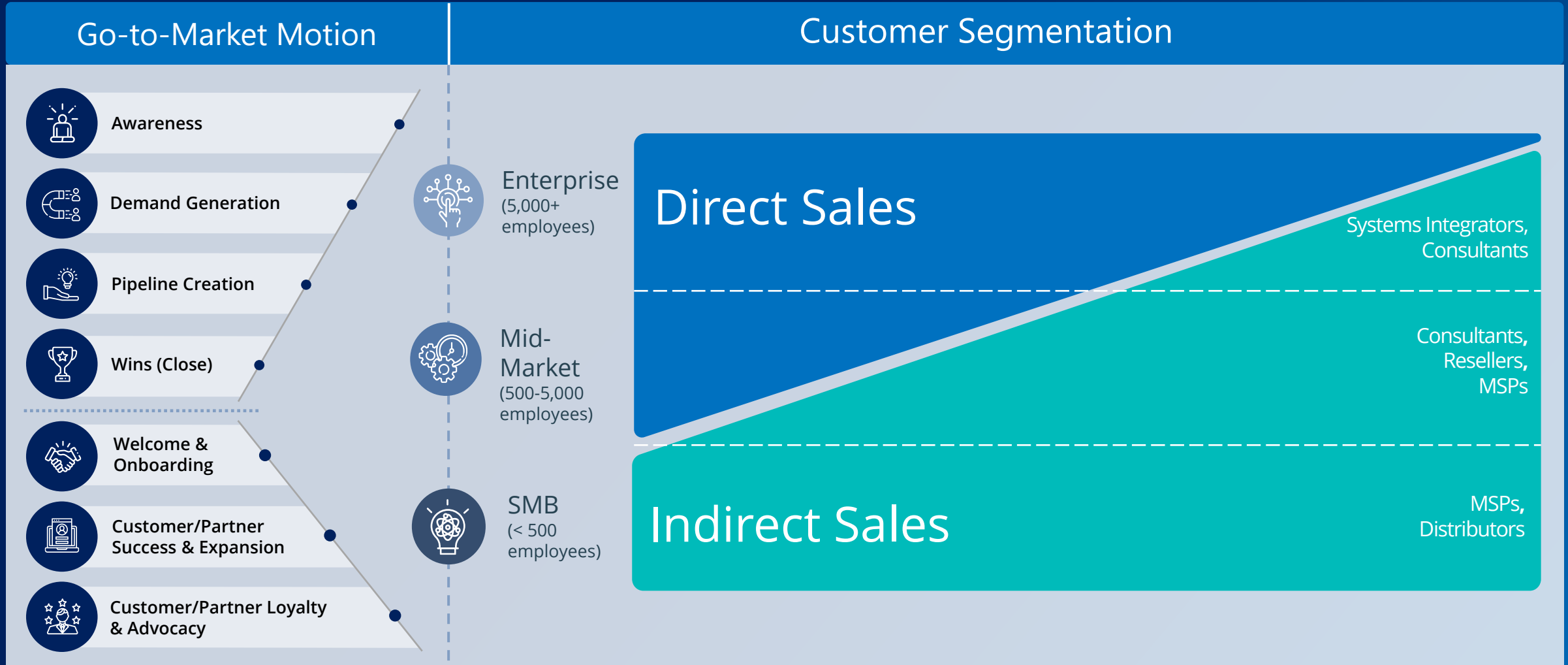
Enormous Addressable Market



(1) As of 2024; IDC, Semiannual Software Tracker, May 2024



Proven Sales Model





Financial Highlights

Compelling Financial Profile



**Strong ARR
Growth**



**Improving
Profitability
and Cash Flow
Generation**



**Diverse,
Global
Customer
Base**



**Highly
Predictable
Recurring
Revenue
Model**



**Land and
Expand
Motion**



Financial Highlights



Q4 2024

- Total ARR grew **24%** YoY to **\$327.0 million**, **25%** adjusted for FX
- Net new ARR was **\$18.1 million** and grew **30%** YoY
- SaaS revenues grew **43%** YoY, **44%** on a constant currency basis
- Total revenues grew **20%** YoY, **20%** on a constant currency basis
- Dollar based gross retention rate was **89%**, adjusted for FX
- Dollar based net retention rate was **111%**, adjusted for FX
- Non-GAAP operating margin was **16.2%**

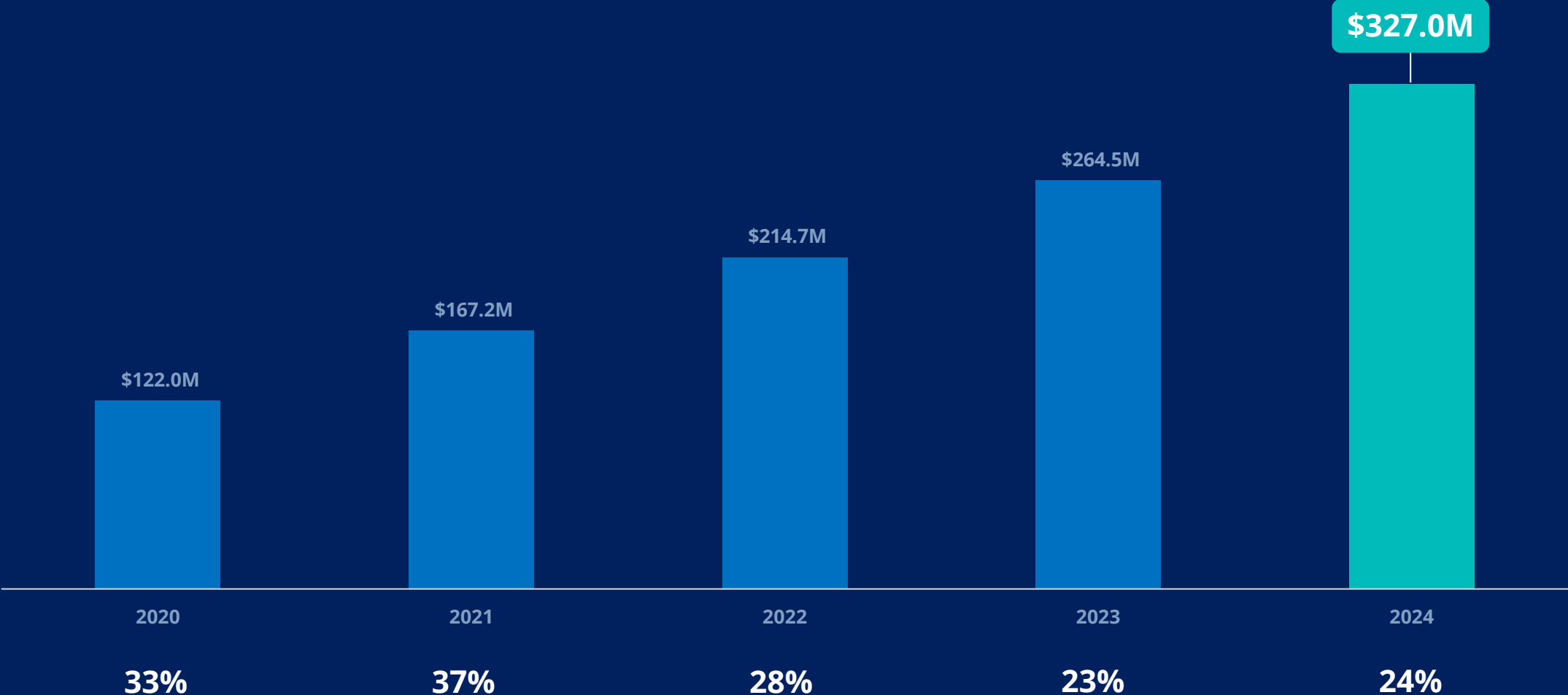


FY 2024

- Total ARR grew **24%** YoY to **\$327.0 million**, **25%** adjusted for FX
- Net new ARR was **\$62.5 million** and grew **25%** YoY
- SaaS revenues grew **43%** YoY, **44%** on a constant currency basis
- Total revenues grew **22%** YoY, **22%** on a constant currency basis
- Dollar based gross retention rate was **89%**, adjusted for FX
- Dollar based net retention rate was **111%**, adjusted for FX
- Non-GAAP operating margin was **14.4%**



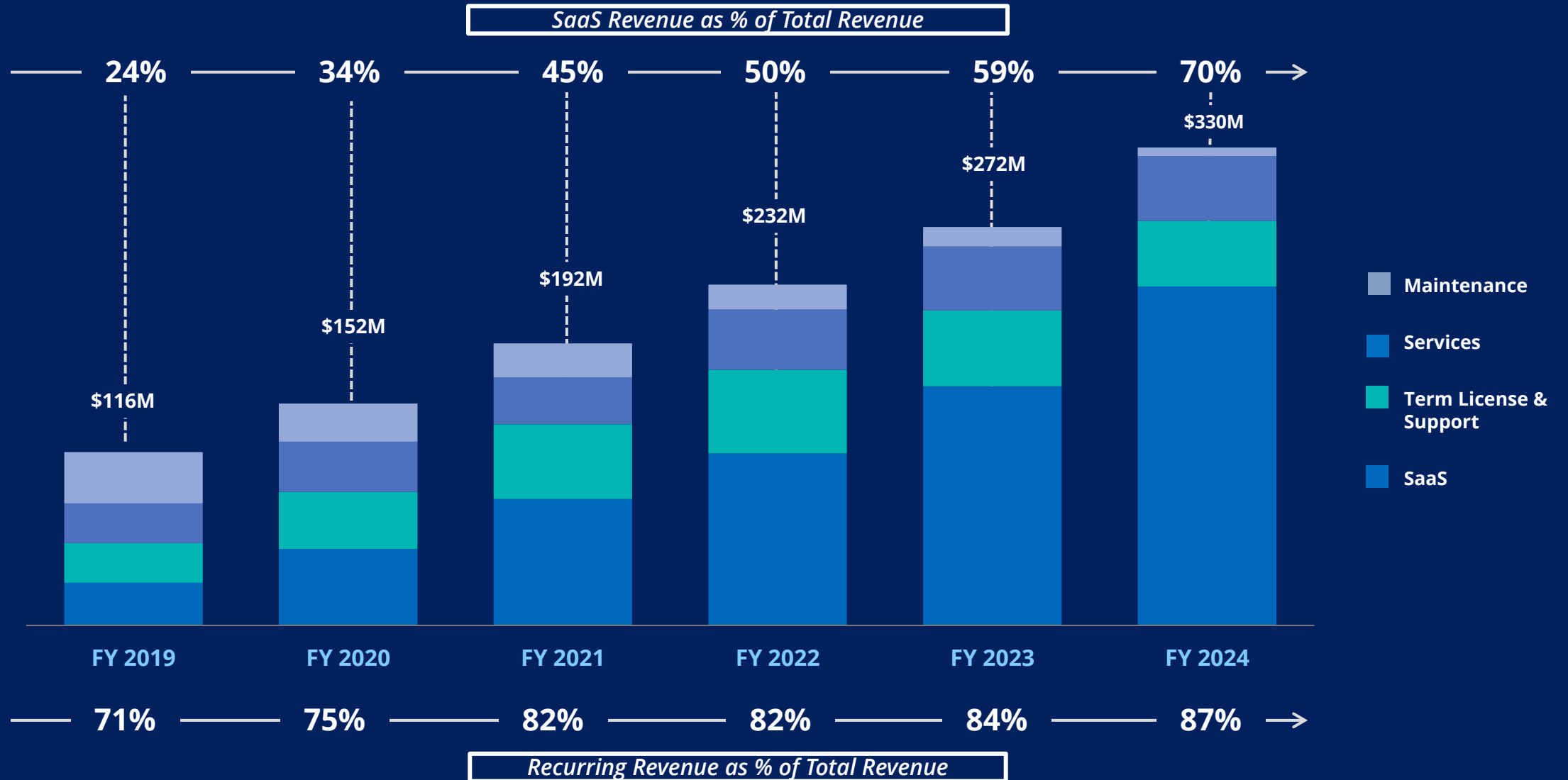
Annual Recurring Revenue



YoY Growth



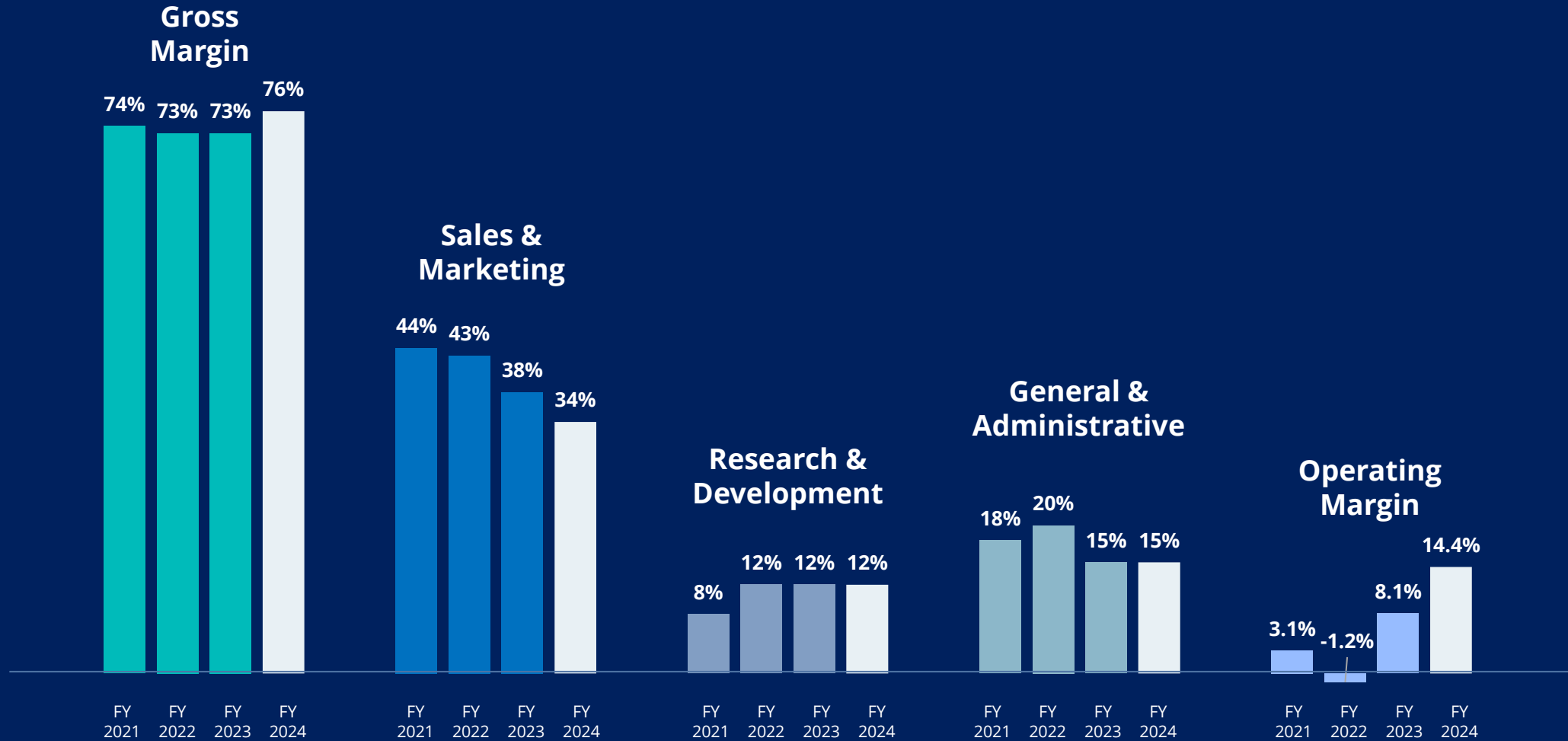
Strong Growth in SaaS and Recurring Revenue Mix



Revenues and percentages are on a trailing twelve-month basis.



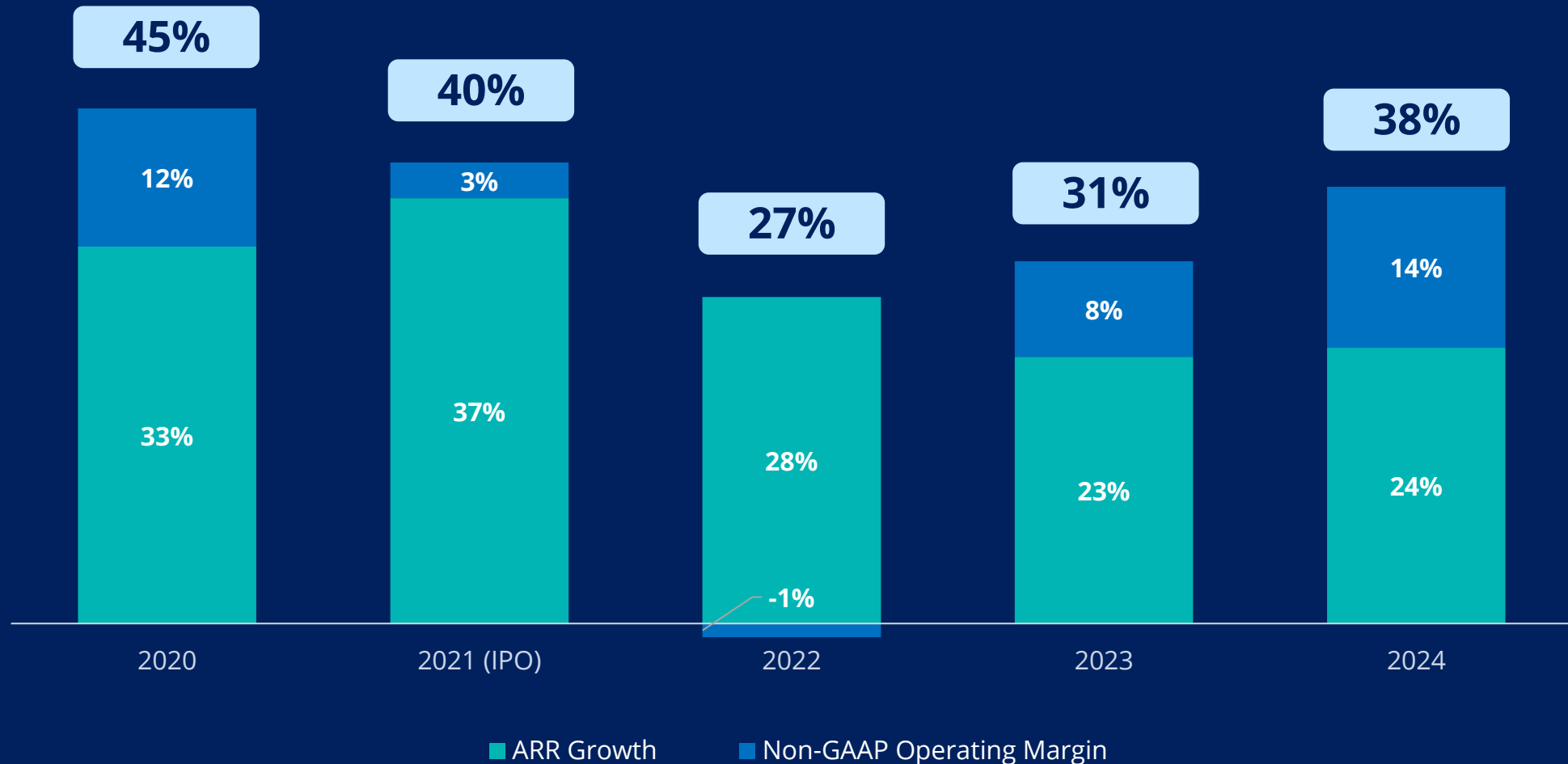
Focused on Long-Term Profitability Improvement



All metrics are non-GAAP and shown as a percentage of total revenues.



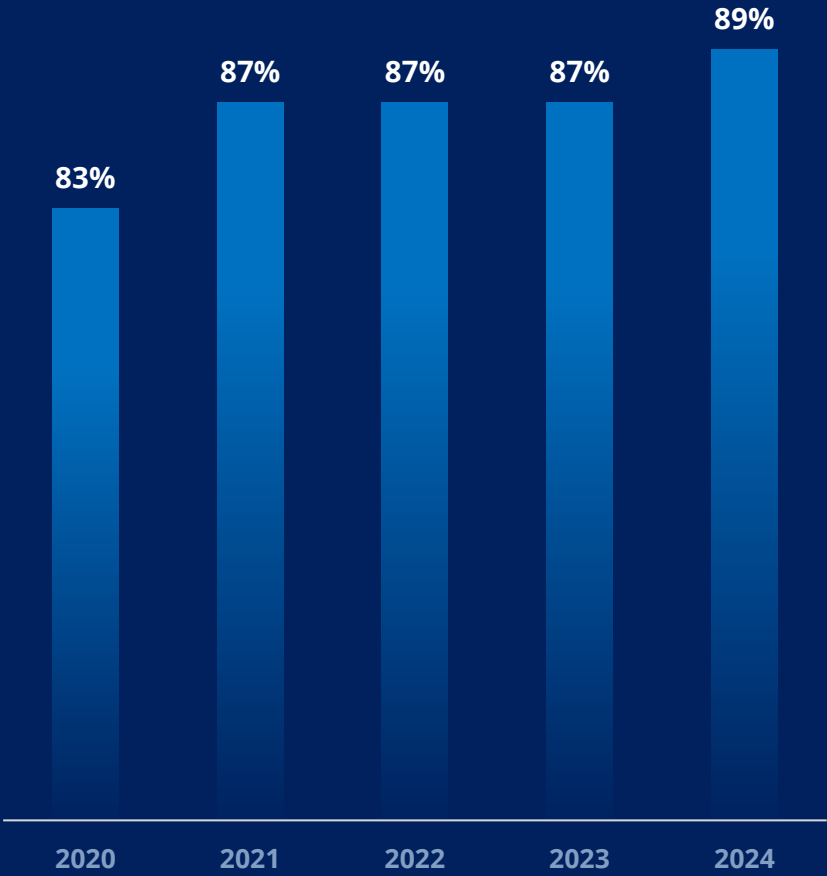
Progressing Toward Rule of 40 as Public Company



Rule of 40 is the sum of ARR growth and non-GAAP operating margin.

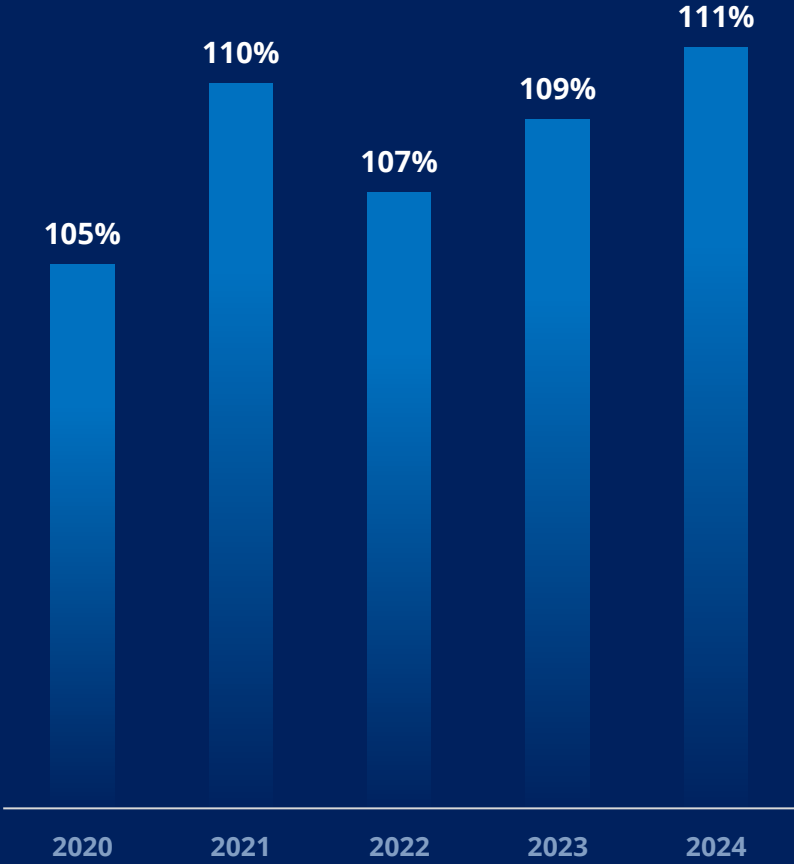


Gross Retention Rate



Medium Term Target:
90%+

Net Retention Rate



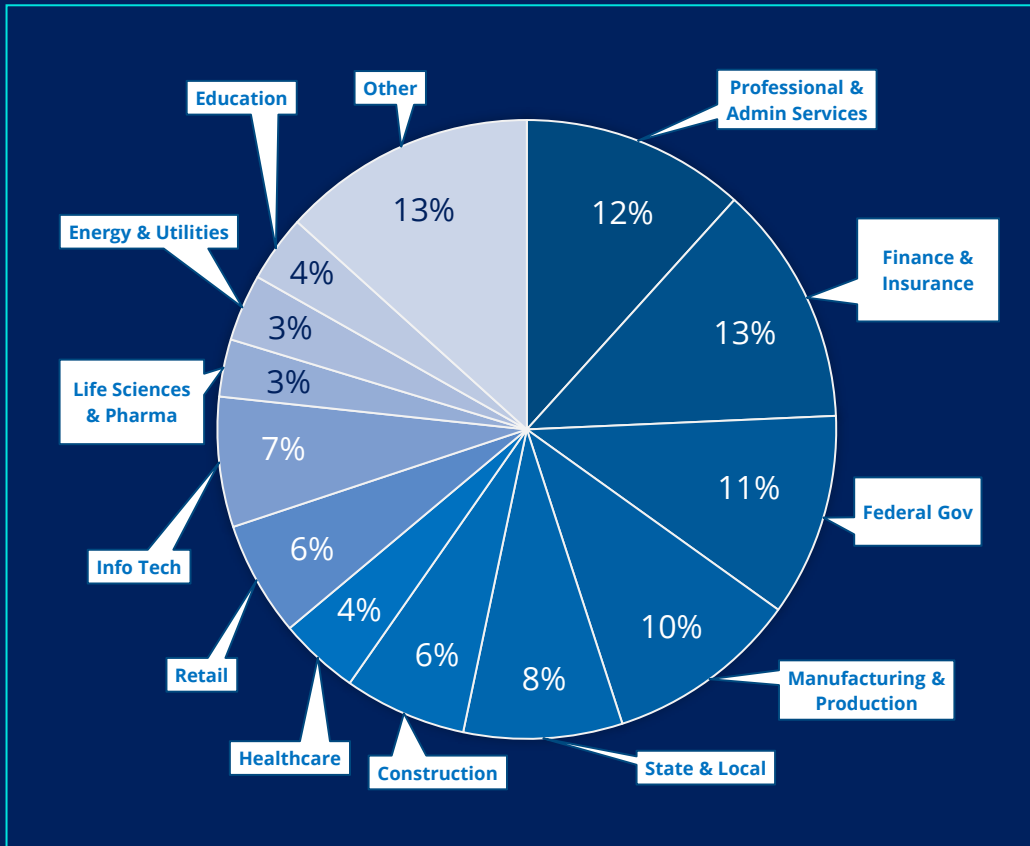
Medium Term Target:
110-115%

Percentages are adjusted for FX.



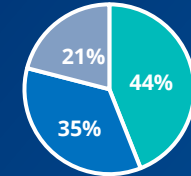
Balanced ARR Contribution

Industries



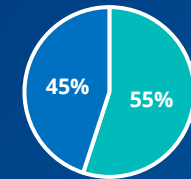
Geography

North America **44%** | EMEA **35%** | APAC **21%**



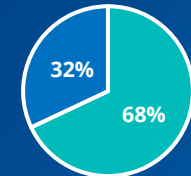
Direct vs Channel

Channel **55%** | Direct **45%**



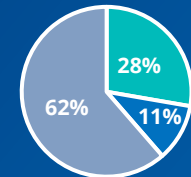
New vs Existing

Existing **68%** | New **32%**



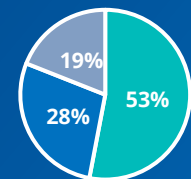
Product Suites

Control **28%** | Modernization **11%** | Resilience **62%**



Customer Segment

Enterprise **53%** | Mid-Market **28%** | SMB **19%**



All charts reflect ARR as of December 31, 2024. New/existing percentages are applicable to incremental ARR.



Q1 & Full-Year 2025 Financial Guidance

(\$in mil)	Q1 2025		FY 2025	
	Low	High	Low	High
Annual Recurring Revenue	-	-	\$401.3	\$407.3
<i>y/y growth (reported)</i>	-	-	23%	25%
<i>y/y growth (adjusted for FX)</i>	-	-	24%	26%
Total Revenue	\$87.8	\$89.8	\$380.0	\$388.0
<i>y/y growth (reported)</i>	18%	21%	15%	17%
<i>y/y growth (constant currency)</i>	19%	22%	17%	19%
Non-GAAP Operating Income	\$11.1	\$12.1	\$52.3	\$55.3
<i>Non-GAAP Operating Margin</i>	12.6%	13.5%	13.8%	14.3%



2025 Targets



Rule of 40 is the sum of ARR growth and non-GAAP operating margin



Long-Term Non-GAAP Targets

	2021	2022	2023	2024	Long-Term Target
Gross Margin	74%	73%	73%	76%	75%+
S&M as % of Revenue	44%	43%	38%	34%	30%+
R&D as % of Revenue	8%	12%	12%	12%	10-15%
G&A as % of Revenue	18%	20%	15%	15%	10%
Operating Margin	3.1%	(1.2%)	8.1%	14.4%	20-25%+
Stock-Based Compensation	31%	16%	13%	12%	<10%

See "GAAP to Non-GAAP Reconciliation" slide for add-backs



GAAP to Non-GAAP Reconciliation

(\$ in mil)	For the Three Months Ended December 31		For the Twelve Months Ended December 31	
	2024	2023	2024	2023
GAAP gross profit	\$67.3	\$55.0	\$248.0	\$194.4
Stock-based compensation expense & amortization of acquired intangible assets	0.0	1.1	\$2.3	\$4.1
Non-GAAP gross profit	\$67.3	\$56.1	\$250.2	\$198.5
<i>Non-GAAP gross margin</i>	75.5%	75.2%	75.7%	73.0%
GAAP operating expenses	\$62.4	\$54.1	\$240.8	\$209.7
Stock-based compensation expense & amortization of acquired intangible assets	9.6	8.3	\$38.2	\$33.4
Non-GAAP operating expenses	52.8	\$45.8	\$202.6	\$176.3
<i>Non-GAAP operating expense as % of revenue</i>	59.2%	61.4%	61.3%	64.9%
GAAP operating income	\$4.9	\$0.9	\$7.2	(\$15.4)
Stock-based compensation expense & amortization of acquired intangible assets	9.6	9.4	\$40.5	\$37.5
Non-GAAP operating income	\$14.5	\$10.3	\$47.6	\$22.2
<i>Non-GAAP operating margin</i>	16.2%	13.8%	14.4%	8.1%



Appendix: Customer Metrics

CUSTOMER COUNT	2020	2021	2022	2023	2024
Total Customers	8,483	12,521	17,085	21,214	25,178

RETENTION RATES ⁽¹⁾	2020	2021	2022	2023	2024
Gross Retention Rate	83%	87%	86%	86%	88%
Gross Retention Rate (FX Adjusted)	83%	87%	87%	87%	89%
Net Retention Rate	105%	110%	103%	108%	110%
Net Retention Rate (FX Adjusted)	105%	110%	107%	109%	111%

(1) Retention rates are for all customers.



Appendix: ARR Composition

		2020	2021	2022	2023	2024
Direct vs. Channel	Direct	57%	55%	53%	49%	45%
	Channel	43%	45%	47%	51%	55%
Customer Segment	Enterprise	57%	54%	51%	52%	53%
	Mid-Market	28%	29%	30%	29%	28%
	Small Business	16%	17%	19%	18%	19%
New vs. Existing⁽¹⁾	New Customers	57%	56%	58%	50%	32%
	Existing Customers	43%	44%	42%	50%	68%
Geography	North America	50%	47%	45%	45%	44%
	EMEA	31%	33%	35%	35%	35%
	APAC	19%	20%	20%	20%	21%
Product Suite⁽²⁾	Control	29%	28%	27%	27%	28%
	Modernization	15%	14%	15%	12%	11%
	Resilience	56%	58%	58%	61%	62%

(1) Percentages are applicable to incremental ARR.

(2) Excludes ARR from maintenance and other legacy products.

Totals may not foot due to rounding.



Select Definitions



Total ARR

AvePoint calculates annual recurring revenue (“ARR”) at the end of a particular period as the annualized sum of contractually obligated Annual Contract Value (“ACV”) from SaaS, term license and support and maintenance revenue sources from all active customers.



Non-GAAP Operating Expense

AvePoint defines non-GAAP operating expense as GAAP operating expense minus stock-based compensation and the amortization of acquired intangible assets.



Recurring Revenue

Total recurring revenue consists of revenue from SaaS, term license and support, and maintenance revenues.



Dollar-Based Gross Retention Rate

This metric is calculated by starting with the ARR from all active customers as of 12 months prior to such period end, or Prior Period ARR. We then calculate ARR from these same customers as of the current period end, or Current Period ARR. Current Period ARR includes net contraction or attrition over the last 12 months but excludes ARR from new customers in the current period. We then divide the total Current Period ARR by the total Prior Period ARR to arrive at the dollar-based gross retention rate.



Dollar-Based Net Retention Rate

This metric is calculated by starting with the ARR from all active customers as of 12 months prior to such period end, or Prior Period ARR. We then calculate ARR from these same customers as of the current period end, or Current Period ARR. Current Period ARR includes net expansion over the last 12 months but excludes ARR from new customers in the current period. We then divide the total Current Period ARR by the total Prior Period ARR to arrive at the dollar-based net retention rate.



*thank
you*

*James Arestia,
Investor Relations*

IR@avepoint.com



Gracias	ευχαριστώ	Danke	Grazie	благодаря
Hvala	Obrigado	Kiitos	شكراً	Tak
Ahsante	Teşekkürler	متشكراً	Salamat Po	감사합니다
Cám ơn	شكريه	Terima Kasih	Dank u Wel	Děkuji
நன்றி	Köszönöm	ありがとう ございます	ขอบคุณครับ	Dziękuję
谢谢	Tack	Mulțumesc	спасибо	Merci
תודה	多謝晒	дядкую	Ďakujem	धन्यवाद