

Don't be the next victim: How to Respond to Cybersecurity Attacks in 2023



Cyber threats lurk around every corner. As businesses embrace cloud services and Al, they open new doors for hackers. But the biggest vulnerability isn't always technology – it's people.

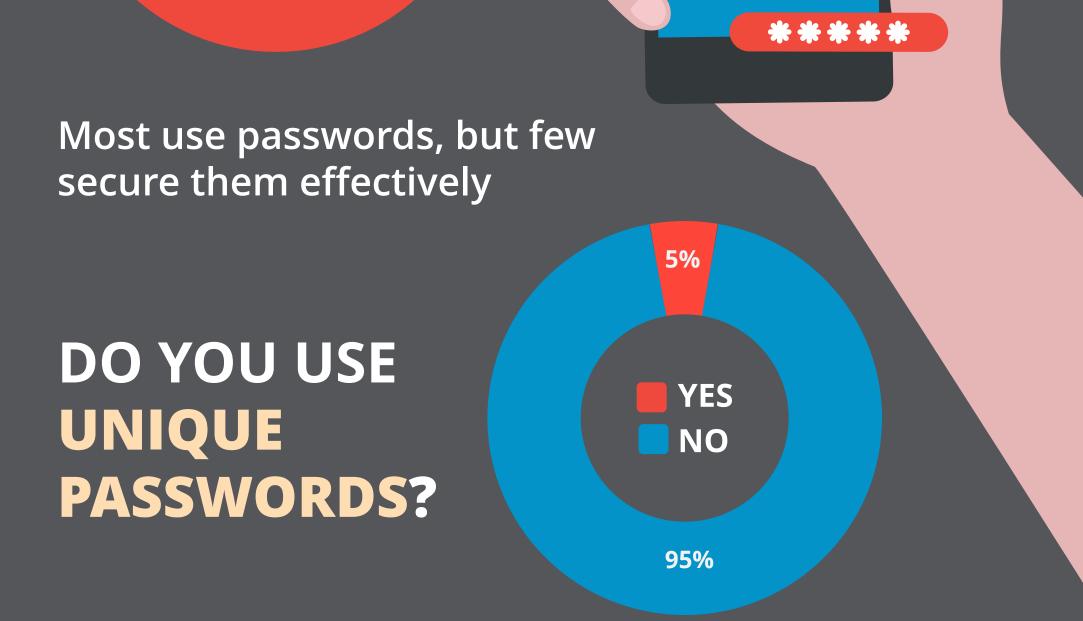
Let's explore the human side of data security. Our infographic reveals how well (or not) employees are locking down accounts – plus smart strategies to protect yourself – and your businesses' data, from cyberattacks.



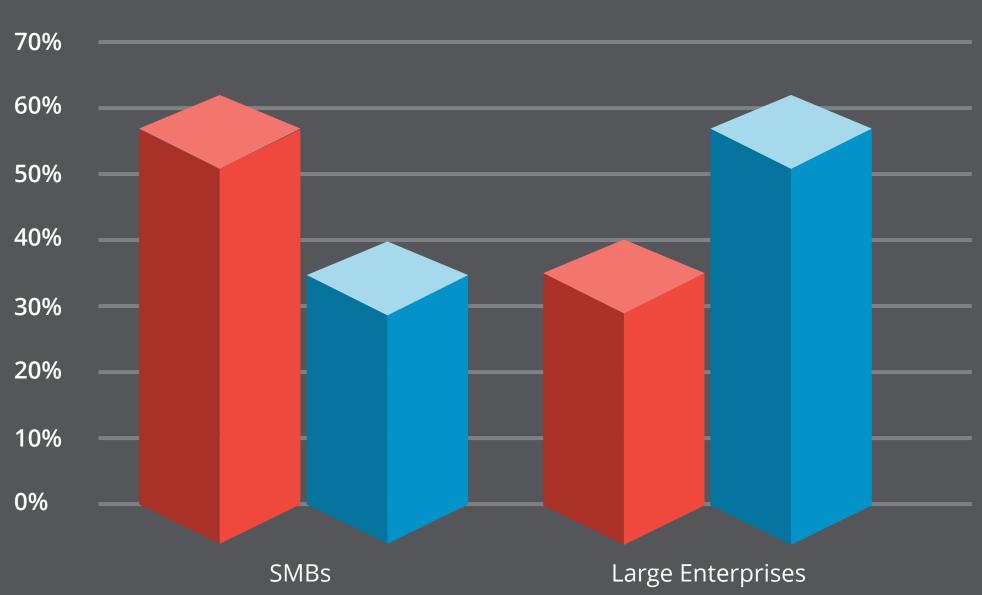
Virtually everyone shares sensitive information online.

93% are online daily, up from 88% in 2022

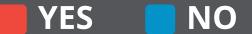




While multi-factor authentication can fill the gap and prevent 99.9% of cyberattacks, it's still not widely adopted by organizations.



DO YOU USE MFA?

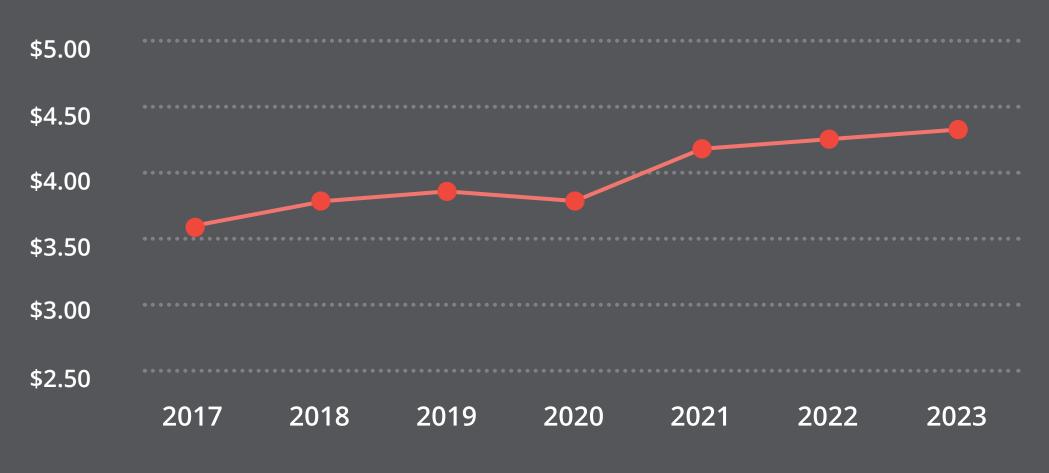


And the problem is getting worse.

Increased online presence and data security practices and knowledge impact cybercrime rates



Total cost of a data breach



Measured in USD millions

How can we start to turn the tide?



It's time to act.



FREE EBOOK

Ransomware Readiness Checklist

8 practical tips to prepare your organization for ransomware attacks and data breaches

👗 AvePoint

DOWNLOAD NOW

Sources: Oh Behave! The Annual Cybersecurity Attitudes and Behaviors Report 2023, National Cybersecurity Alliance; IBM Cost of Data Breach 2023 report; 17 Essential Multifactor Authentication Statistics, Zippia