

# Data Protection in the Cloud

7 Critical Office 365 Data Restore Questions (And Answers)

Microsoft  
Partner



Gold Application Development  
Gold Collaboration and Content  
Gold Cloud Productivity  
Gold Messaging  
Gold Datacenter

***Collaborate with Confidence***

Accessible content is available upon request.

# 7 Questions to Ask Yourself:

- What data backup and restore options does Microsoft offer and what is our responsibility?
- How quickly do different workloads need to be restored and in what format?
- How often should we perform test restores?
- Who can perform what restores?
- How granular does the restore data need to be?
- What restore options are available and practical for disaster recovery?
- How does GDPR and other data privacy regulations impact my data restore operations?

# We Are AvePoint

Leader in Microsoft 365 data management solutions



 AvePoint is headquartered in Jersey City, NJ, with approximately 1,500 employees across 29 offices, 14 countries, and five continents.



25%  
Fortune 500



7M  
Cloud Users



88  
Countries



7  
Continents

Microsoft  
Partner



5x  
Partner of the Year  
Award Winner

AVPT  
NASDAQ



# Global Cloud Footprint

## 99.5% Availability | 24/7 Support

Uptime backed by Microsoft Azure and World-Class Support

## 12 Global Cloud Instances

Hyper Scale: Regional Redundancy;  
Cloud Service Resiliency; Data Residency  
Availability Geo Replication

## 7 Million Office 365

## Supported Seats

Providing Operational Efficiency  
for Office 365

## Managing 40PB+

Customer Data Worldwide



# Critical M365 Data Restore Questions



Isn't that why I went with a cloud service?



Doesn't my cloud provider have me covered?



Do I really need it?



How would I do that anyway?



# Your Responsibility for Backup

FORRESTER®

## Microsoft Protection

- ✓ Loss of service due to hardware or infrastructure failure
- ✓ Loss of service due to natural disaster or data center outage
- ✓ Short-term user-error with recycle bin / version history (including new OneDrive "Files Restore")
- ✓ Short-term administrative error with soft-delete for Groups, Mailboxes or services-lead rollback

## Customer Responsibility

- ❑ Loss of data due to departing employees and deactivated accounts
- ❑ Loss of data due to malicious insiders / hackers deleting content
- ❑ Loss of data due to malware / ransomware
- ❑ Recovery from prolonged outages
- ❑ Long-term accidental deletion coverage with selective rollback

*\*Forrester: "Backup Your SaaS Data – Because Most SaaS Providers Don't", Naveen Chhabra, December 2017*



# Native Tools and Coverage

Low Impact

## Out-of-the-box tools

- Version Control (minimum 100)
- Recycle Bin (93 days total)
- Deleted E-mail (14 days default – 30 max)

## Scenario

- User Error, document corruption
- User Error, document deletion
- User Error, e-mail deletion

High Impact

- Soft-delete Sites / Groups / Teams (30 days)
- Retention settings (legal holds)
- “Files Restore” – OneDrive / Sites / Teams
- Restore from Microsoft Backup (14 days)

- Owner / Admin error, deletion
- Legal Retention Only
- Ransomware
- Corruption / Ransomware



# RPO vs. RTO

*"How far back do we need to go" // "How fast do we need it?"*



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# Key Takeaways

- **Microsoft's M365 Backup as a Service is designed for platform outages, not common data-loss scenarios**  
*Consider your granularity and frequency requirements, and RPO/RTO objectives*
- **Check your backups regularly**  
*Annual at least, but more frequent is better for critical information*
- **Know your restore options, and who has access**  
*Test your restore granularity, and ensure data-access is controlled*



*thank  
you*



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