



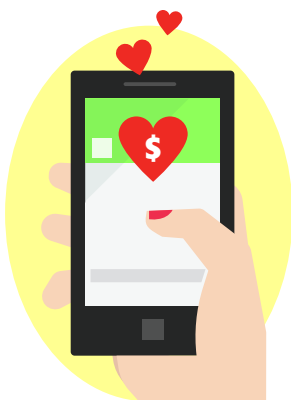
Employee Engagement | Day in the life

Better internal communications

Joanne is a Senior Manager in Contoso's corporate communications group and is tasked with managing Contoso's intranet and building engaging experiences for employees.

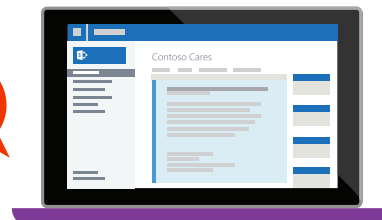
7:45 AM

Joanne starts her day by reviewing her feed through the Yammer mobile app. Employees are asking about matching employee donations during the new Contoso Cares fundraising campaign for ALS.



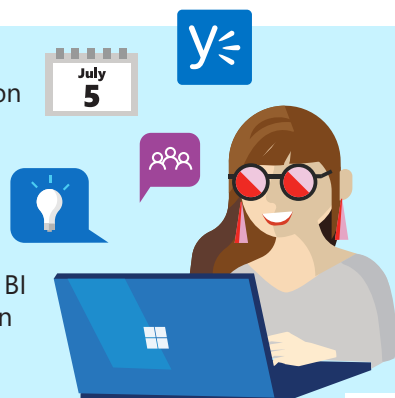
8:30 AM

Once in the office, Joanne decides to build a new SharePoint communication site for Contoso Cares to keep employees updated with the latest information.



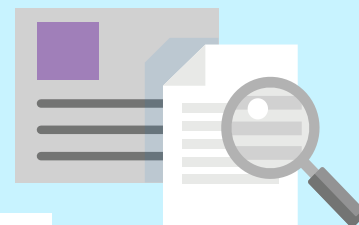
9:30 AM

She creates a new Communication site. On the home page, Joanne adds an event calendar, a hero web part showcasing pictures from various regional events, adds a people web part with a list of ambassadors, and a Power BI web part that pulls in information about current funds raised.

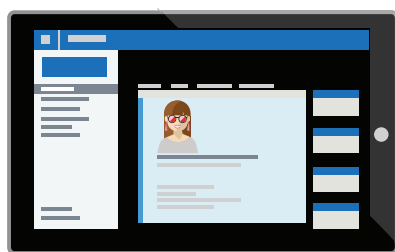


10:30 AM

To make this easy to find, Joanne adds the site to the HR hub site. This will also help employees discover content using search.



11:30 AM



Joanne writes and publishes a new article for the Contoso Cares site. She explains its purpose, goals, lists Yammer group resources and company contribution commitment. The

article is automatically accessible via the SharePoint home page, mobile apps, and emails.

1:30 PM

Joanne participates in the employee event, where the CEO talks about the campaign and encourages everyone to participate for the cause.



3:00 PM

She finds the link to the recorded townhall video on Microsoft Stream and posts it to Contoso Cares. She also adds the Yammer web part linking it to the Contoso Cares Yammer group. Employees can see recent conversations and participate right from the home page.



4:30 PM

Joanne checks out the site usage section for insight into the number of site visitors and trending and content, as well as tips to increase reach and effectiveness. She compiles the data and sends it to her manager to demonstrate the effectiveness of the new communication site in engaging employees.

