How To Achieve 90% Microsoft Teams and Yammer Adoption in 3 Months

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Agenda

Modern Workplace Today

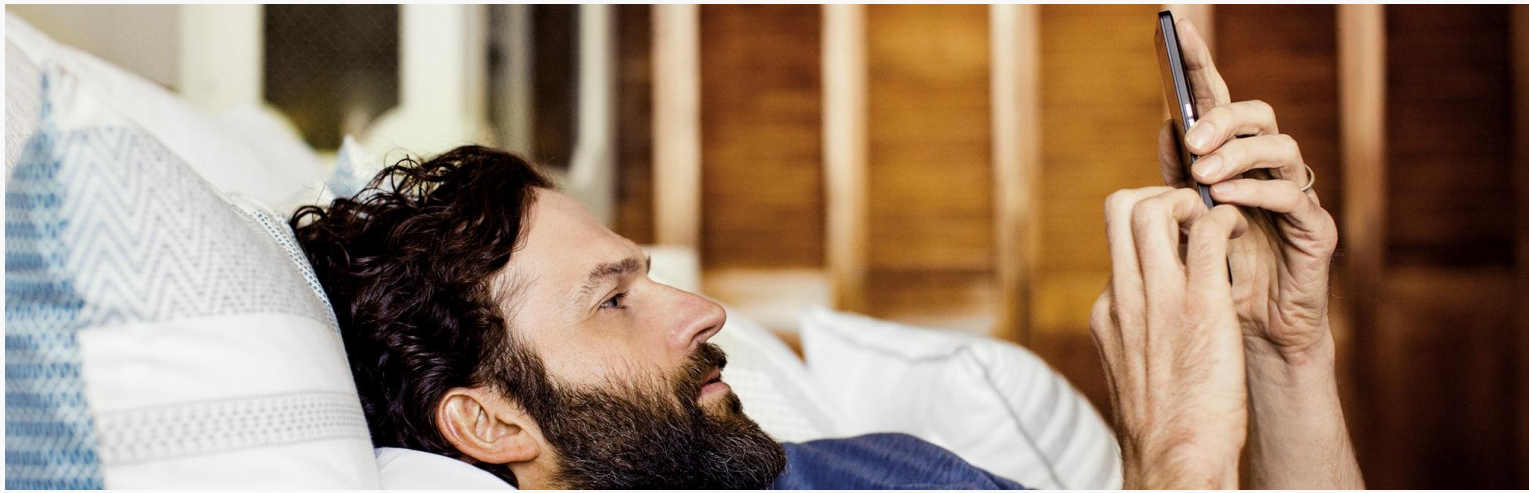
Connect Across Your Organization

Facilitate Teamwork

Drive Sustainable Adoption

Modern Workplace Today

Digital trends are changing the way people work



Teamwork is how work gets done

2x

Teams compared to 5 years ago

50%

Increase in "collaborative" work

5x

More likely to be high performing

Internal & External Members
People outside the firewall need unfettered access

Geographically Distributed
Need varied ways to connect across locations and time-zones

Diverse Workforce
Different expectations, preferences, and tool demands

Microsoft 365

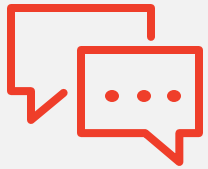
A complete, intelligent solution
to empower employees to be creative
and work together, securely

Office 365

Windows 10

Enterprise Mobility + Security

Teams



Hub
for Teamwork

SharePoint

Intranets &
Content Management

Yammer

Connect Across
the Organization

Office Apps

Co-Author

Outlook

Email
& Calendar

Office 365 Groups

Single team membership
across apps and services

Microsoft Graph

Suite-wide intelligence
connecting people and content

Security and Compliance

Centralized policy management

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Teamwork in Microsoft 365

Inner Loop

People you work with regularly on core projects

Examples:

Team meetings & communication

Event planning

Sales Team planning

Outer Loop

People you connect with openly across the organization

Examples:

Corporate communications

CEO Town Hall Meetings

Employee Interest Groups

Email

Pervasive availability. Targeted communications.

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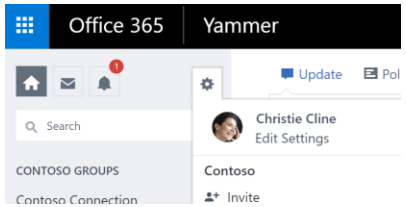
Connect Across Your Organization

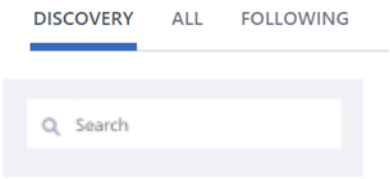
Create a community around topics of interest or areas of practice

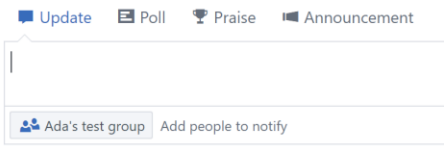
Drive initiatives for cross-organizational innovation

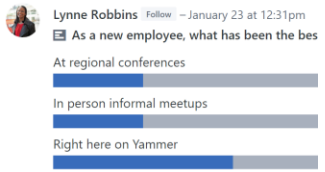
Foster two-way engagement between leadership and staff for specific initiatives

Yammer Quick Start









Join our network

Log in at Yammer.com or from the app launcher

Edit your profile with expertise & interests

Customize your email digest by setting notifications

Download the free mobile and desktop apps

Discover and search

Use discovery tab to uncover information

Quickly find people and information

Follow co-workers and groups

Discover more groups or create a group

Share conversations between groups

Join the conversation

Like posts to show agreement or appreciation

Reply with your expertise or POV

Group admins can make rich text announcements

Praise someone who has helped you

Add external participants*

Add relevance

@mention subject matter experts

Pin frequently referenced resources

Use polls to get a quick survey from the group

Easily take and share photos or videos

Use connectors to automate information flow from 3rd party tools

Stay productive

Triage conversations you're participating in or @mentioned in

Get notifications activity related to you

Subscribe to groups you want email updates for

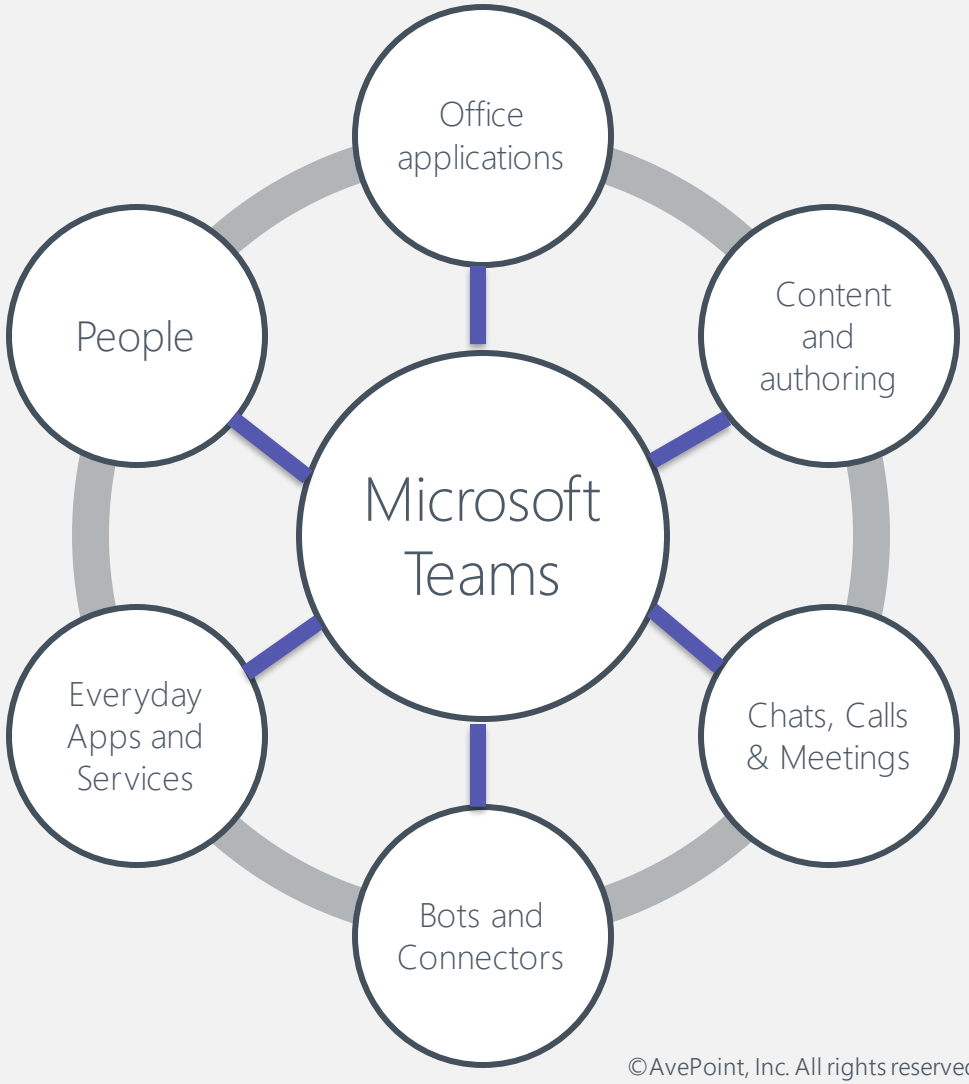
Share, create and edit documents in Yammer

Embed Yammer group conversations into Skype Meeting Broadcasts or SharePoint sites

*External participants can be added via their company email and will only see contents of the external group they are in or thread they are @mentioned in

Facilitate Teamwork

Microsoft Teams – The Hub for Teamwork



Chat, calls & meetings for today's teams

Integrated Office 365 apps

Customizable and extensible

Enterprise security, compliance & manageability

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Microsoft Teams Capabilities

Channel Tabs

- Sharing group information
- Pin information or tools important for the channel

Connectors

- Simple webhook notifications in channels

Bots in channels

- Coordinate tasks in a team environment
- Broadly share information

Compose Extensions

- Make it easy for your users to look up and share information

Personal Tabs

- Create a personal workspace
- Aggregate content from across Teams

Bots in 1:1 chat

- Easy access to commands
- Q&A
- Provide user right insight at right time

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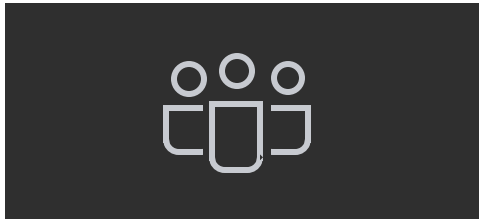
Microsoft Teams Quick Start

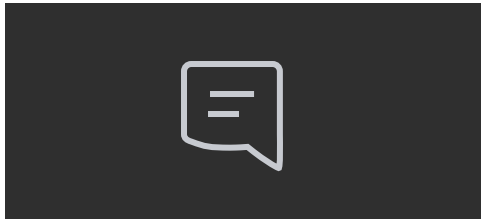


Join or create a team

Create a team for your project

Create channels by topic or sub-team

Pin tabs for Yammer, SharePoint and other apps into your channels



Start chatting

Private chat with people 1:1 or 1:few

Chat in a channel with your team & @mention

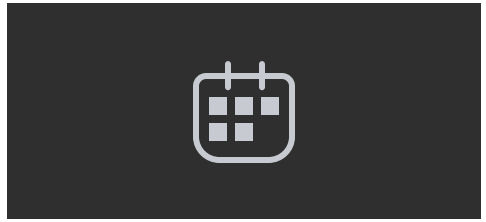
Before, during, and post meeting conversation

Share documents

Share OneDrive documents in private chats

Co-author documents with your teams in channels

Reduce email attachments

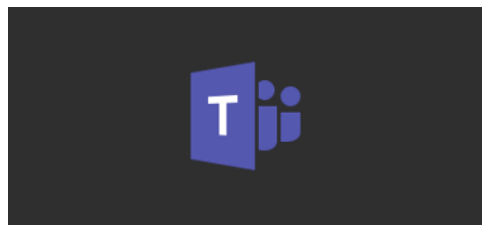


Have productive meetings

On demand or scheduled meetings

Chat, video, screen sharing, and files in context

Track actions with Planner or other tools



Be productive teams

Easily share reference information with your team

Onboard new team members quickly

Stop hunting for information!

Drive Sustainable Adoption

Change is often met with resistance

Only 34% are the early majority willing to adopt new technology within the enterprise *

Adoption challenges

SaaS productivity platform move is “lift and shift” and no new value is delivered

Organizations are ill-prepared to deliver continuous change provided by SaaS productivity platform

Lack of “digital dexterity” investment such as mobile first programs

* Maximize the Value of Office 365 by Making it Part of a Digital Dexterity Program

Why training alone doesn't work

- Lack of buy-in
- Unclear expectations
- Non-contextual
- What's in it for me?

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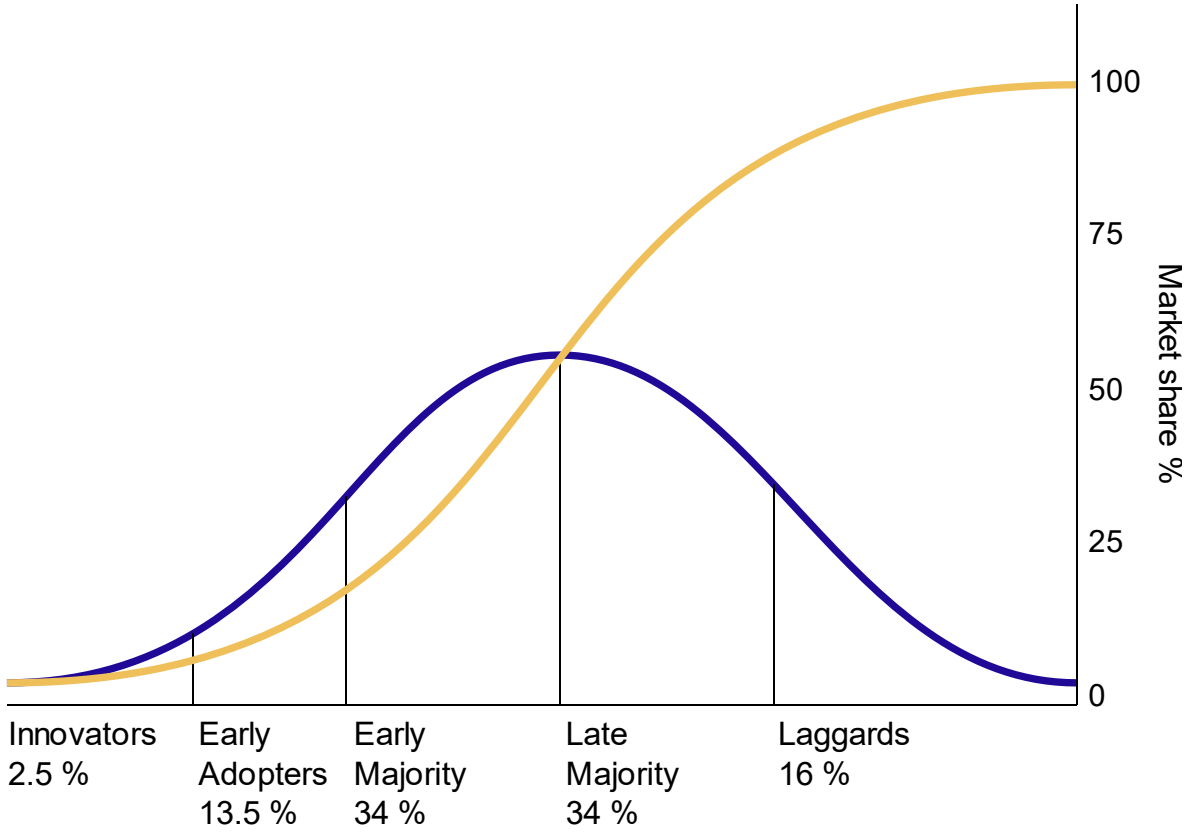
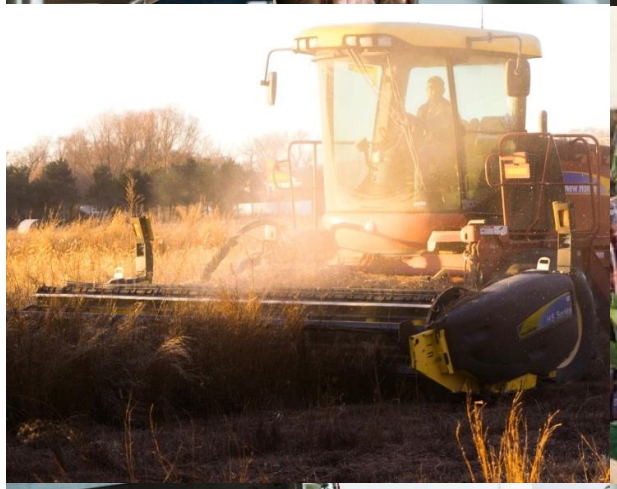
How do you achieve 90% adoption?





* Diffusion of Innovations by Everett Rogers

Specify rules of engagement

- Corporate communications + collaboration
- What tools to use when
- Expected roles and responsibilities

Examples: Specify rules

Yammer

- Post company wide message on All Company group and send link via email
- Post office announcements on specific yammer group and send summary via email
- Encourage knowledge sharing

Microsoft Teams

- Departmental and/or project-based communications and collaboration
- Virtual meetings
- Instant messaging

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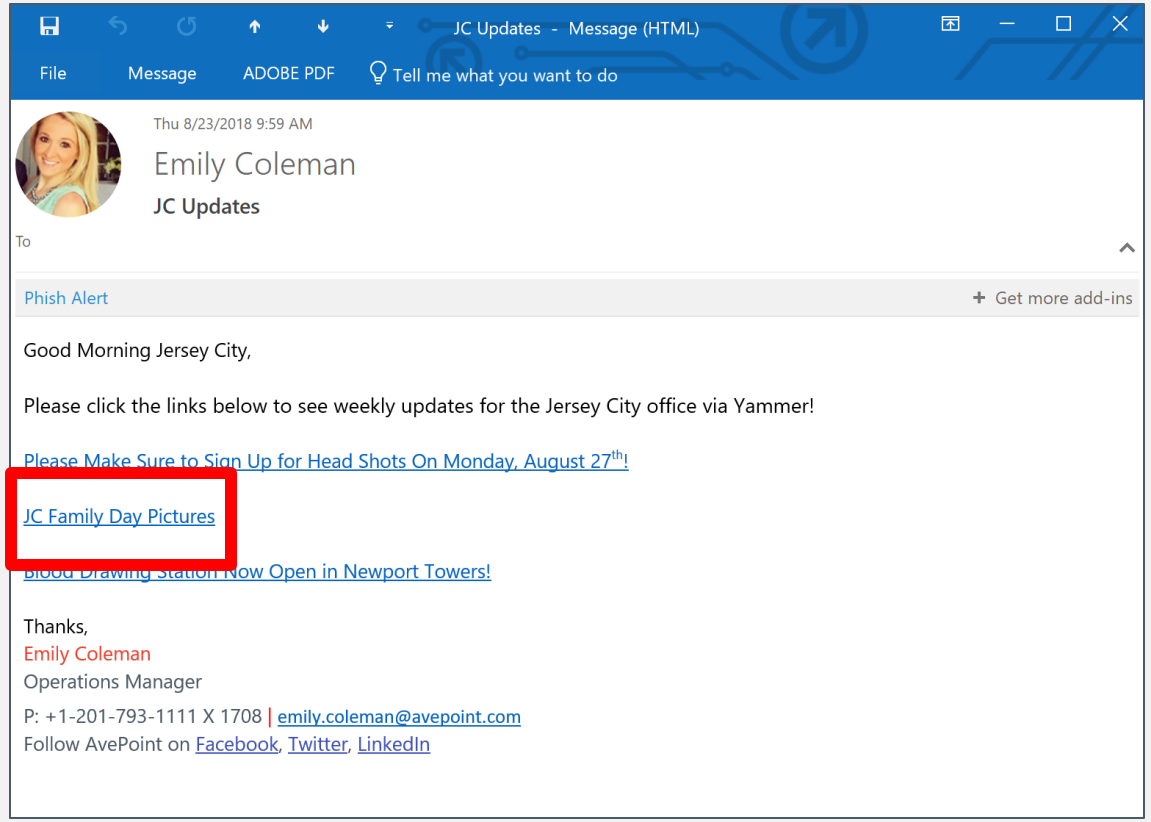
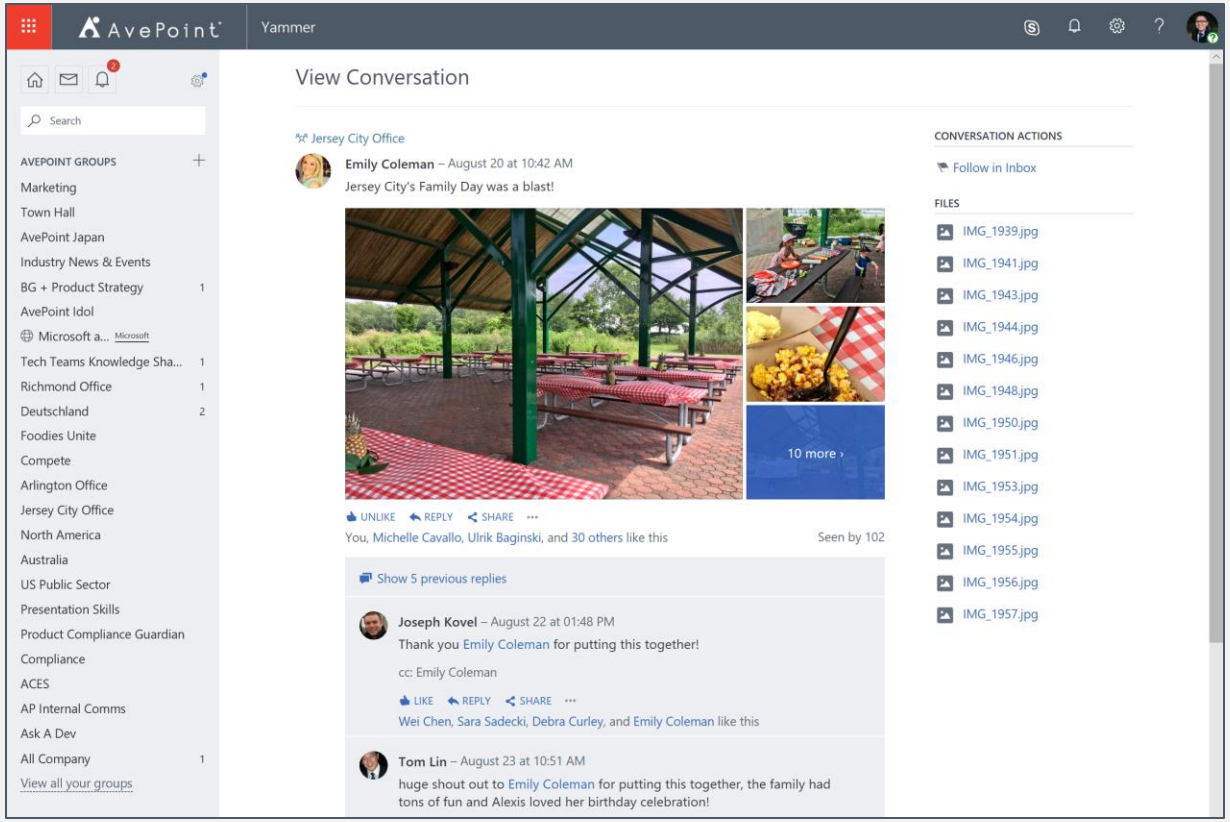
Example: Office updates





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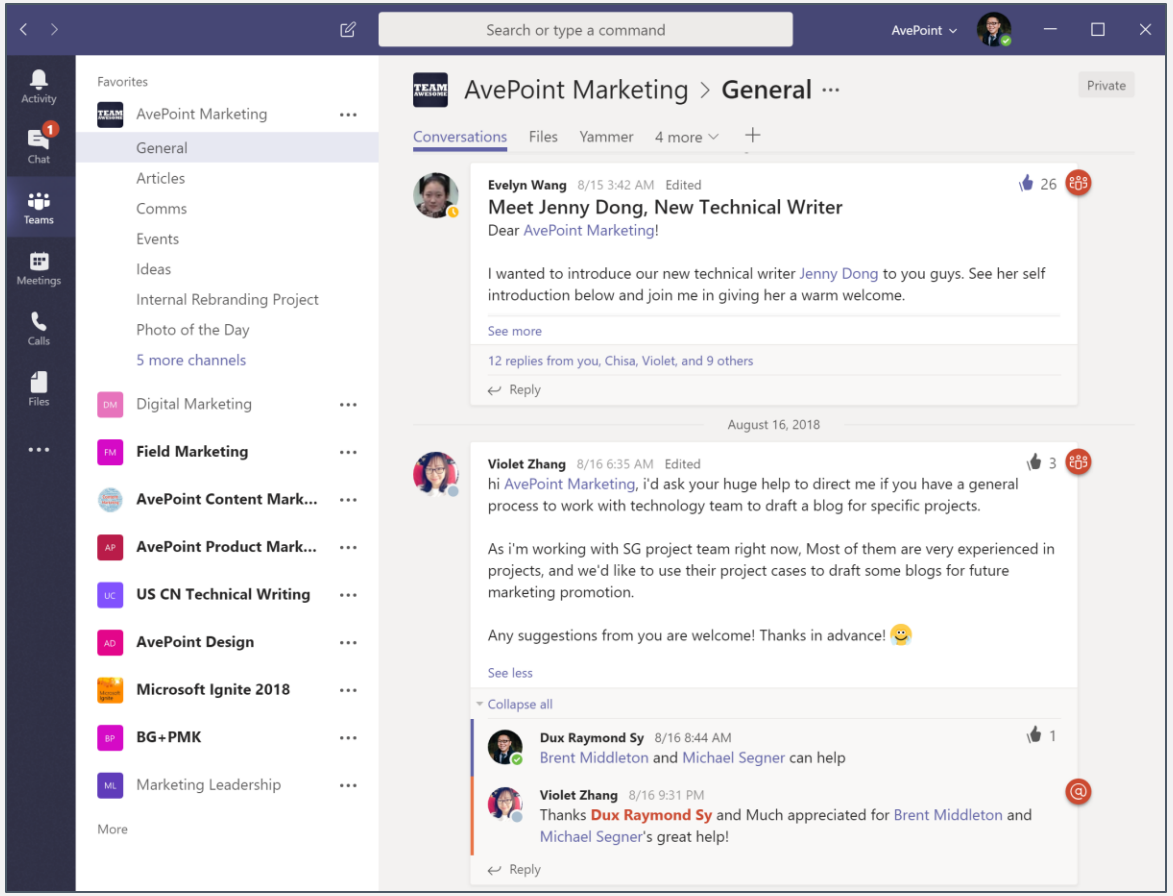
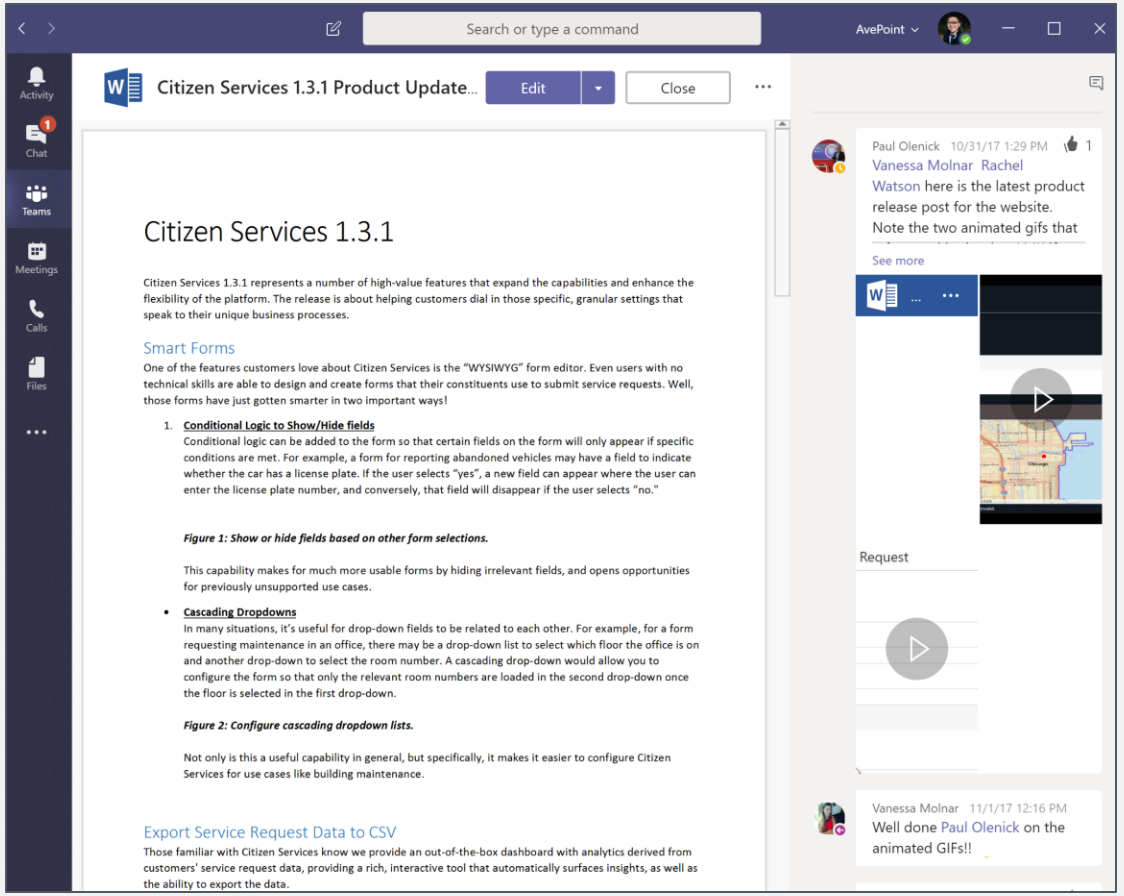
Example: Departmental collaboration





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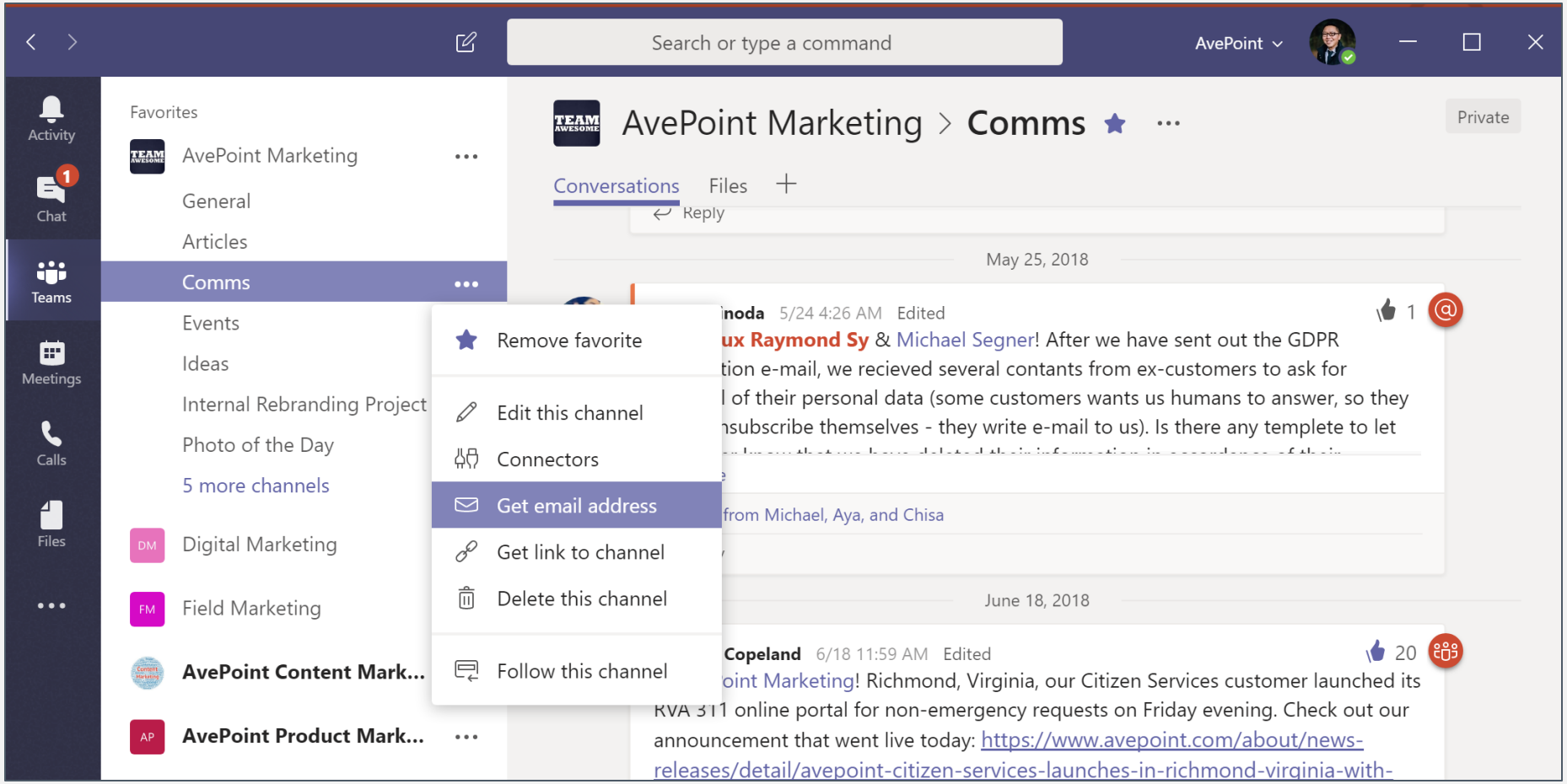
Example: Make email work better



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Facilitate leadership buy-in

Highlight financial benefits

Demonstrate better transparency

Expedite organizational agility

Examples: Leadership buy-in

Yammer

- Conduct townhalls
- Institutional knowledge repository for new hire onboarding
- Executive engagement

Microsoft Teams

- Geographically dispersed teams visibility
- Facilitate better knowledge management across docs, chats, meetings
- Integrate line of business tools

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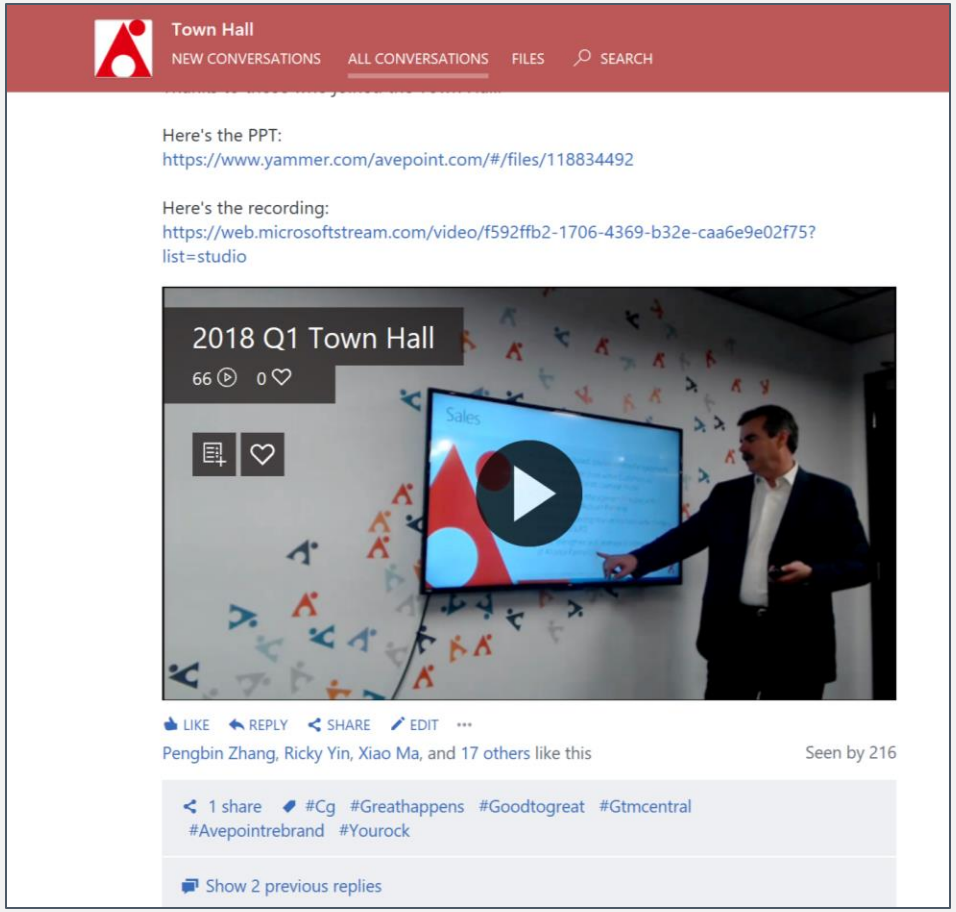
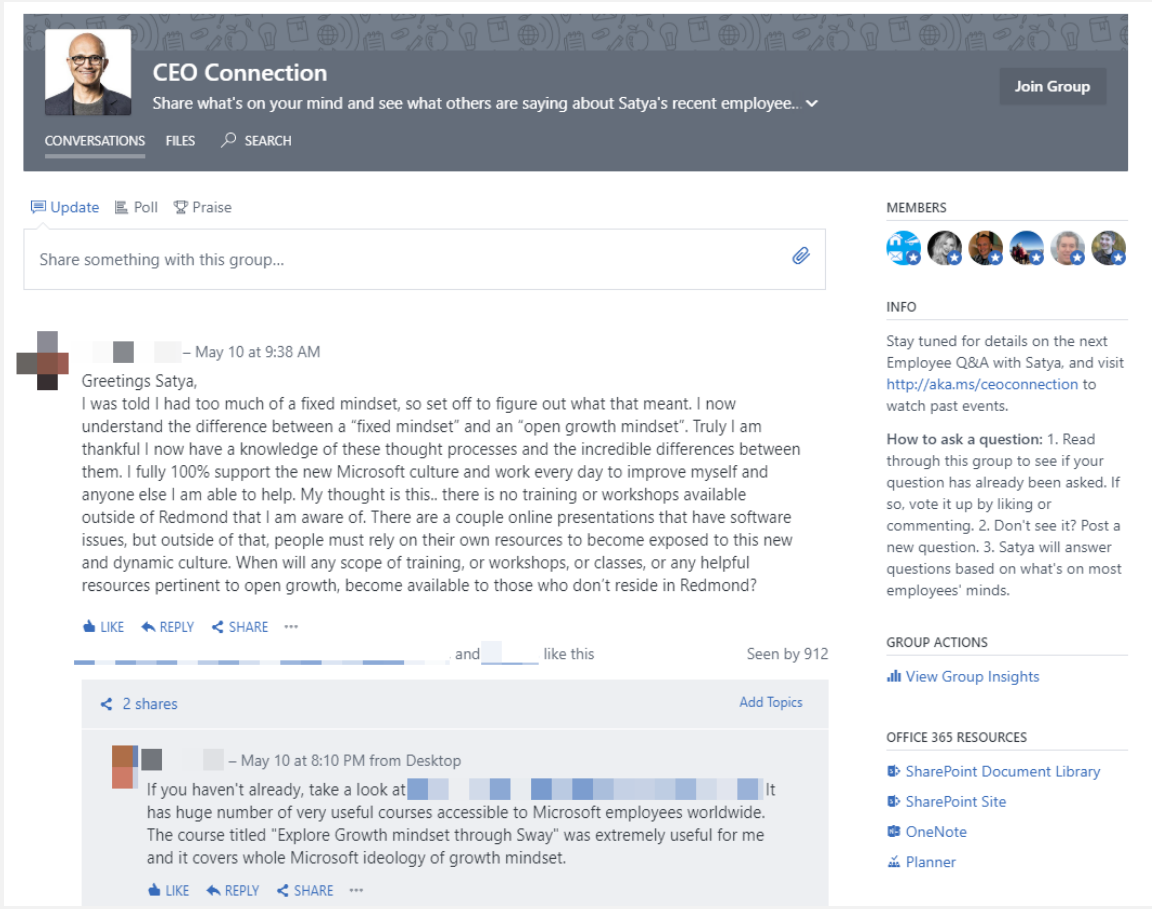
Example: Executive engagement





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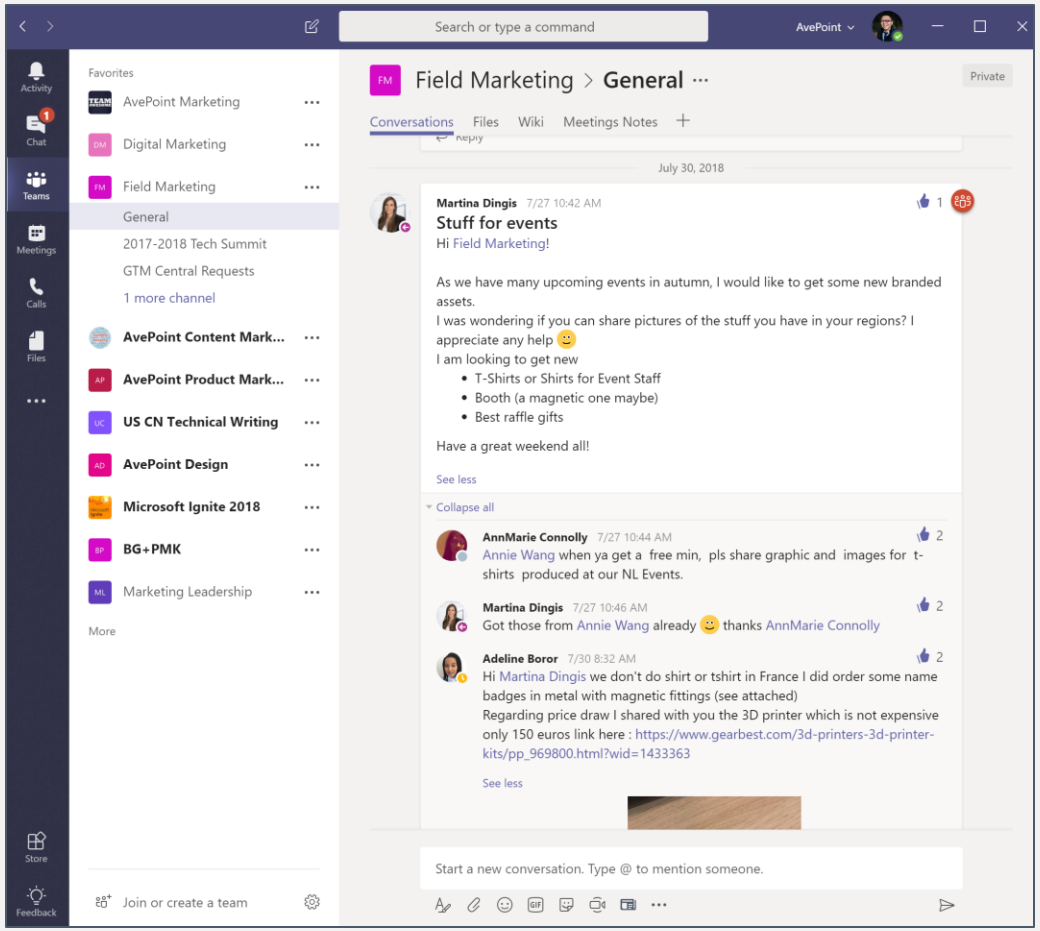
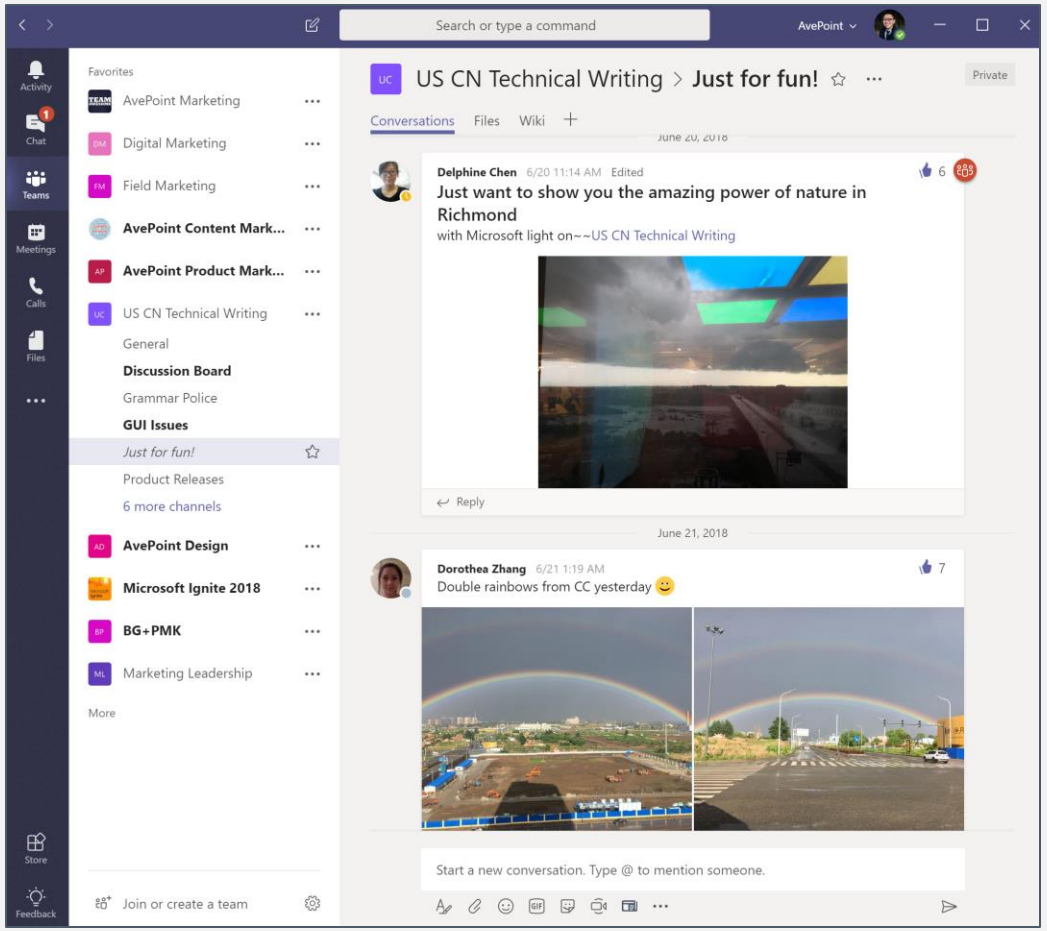
Example: Global team collaboration





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Ensure quick wins

Enable mobility

Partner with other dept

Activate champions

Examples: Quick Wins

Yammer

- Corporate initiatives
- External collaboration
- Learning and enrichment

Microsoft Teams

- Utilize mobile app
- Forward emails to channels
- Conduct meetings

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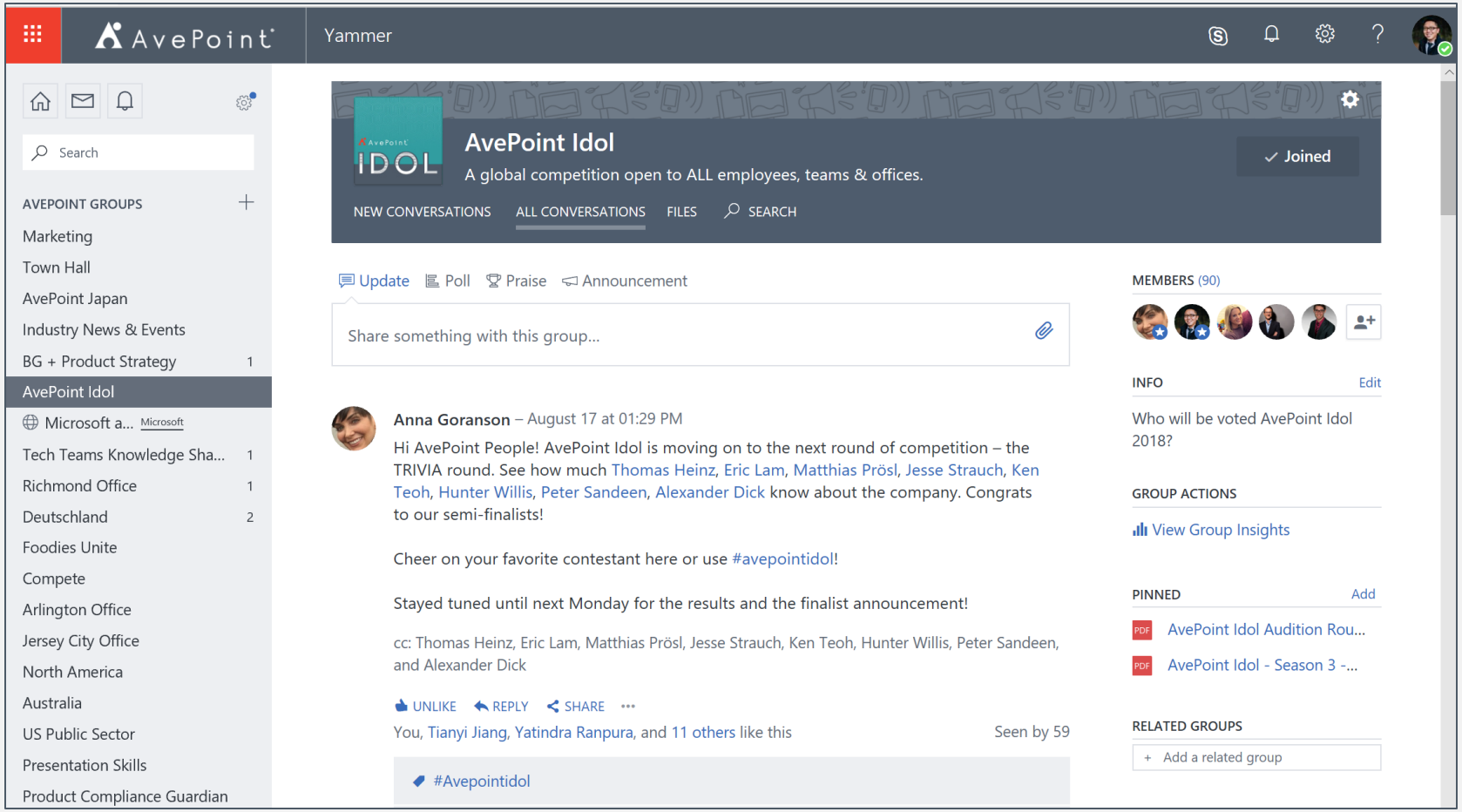
Example: Corporate initiatives



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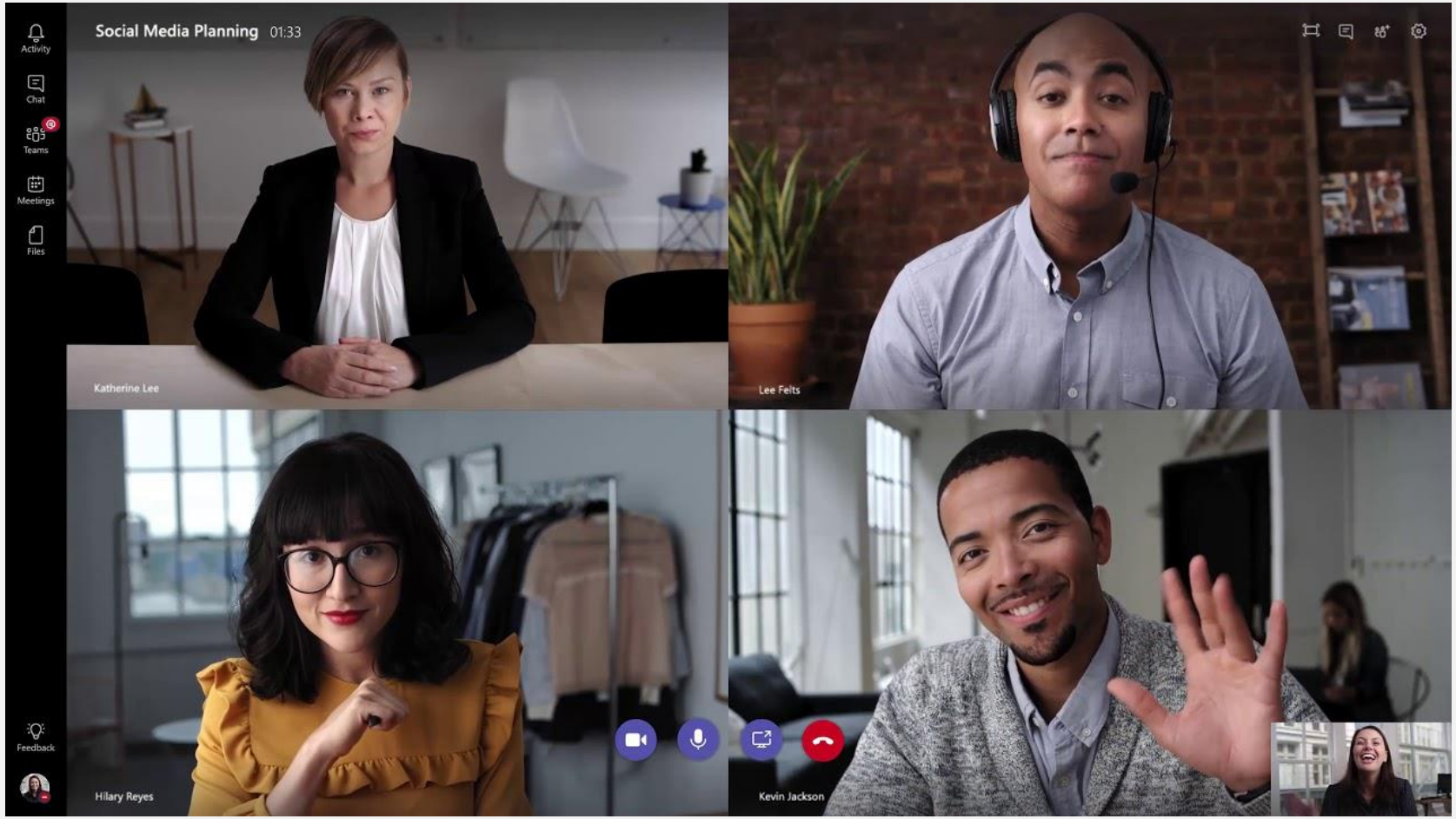
Example: Make meetings better



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Example 90 Day Roadmap

Month 1

- Identify 3 use cases for Yammer and 3 use cases for Teams
- Engage leadership and secure buy-in
- Develop rules of engagement and how-to resources

Month 2

- Engage 3 departments/groups to pilot Yammer and Teams use cases
- Identify what works and what doesn't with use cases then modify
- Configure Yammer and Teams to support use cases for company wide deployment

Month 3

- Launch use cases company wide
- Encourage leadership to consistently promote and adopt the use cases
- Showcase and highlight wins of adopting Yammer and Teams

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Free eBook

When to Use and How to Manage Microsoft Teams & Office 365 Groups

- Chapter 1: What are Office 365 Groups?
- Chapter 2: What is Microsoft Teams?
- Chapter 3: What collaboration tool should I use when?
- Chapter 4: Top 3 concerns for Office 365 admins and how to alleviate them

Free Download ›

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thank you

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Hvala	Obrigado	Kiitos	شكراً	Tak
Ahsante	Teşekkürler	متشكرم	Salamat Po	감사합니다
Cám ơn	شكريه	Terima Kasih	Dank u Wel	Děkuji
நன்றி	Köszönöm	ありがとうございます	ขอบคุณครับ	Dziękuję
谢谢	Tack	Mulţumesc	спасибо	Merci
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